

HotelLobi

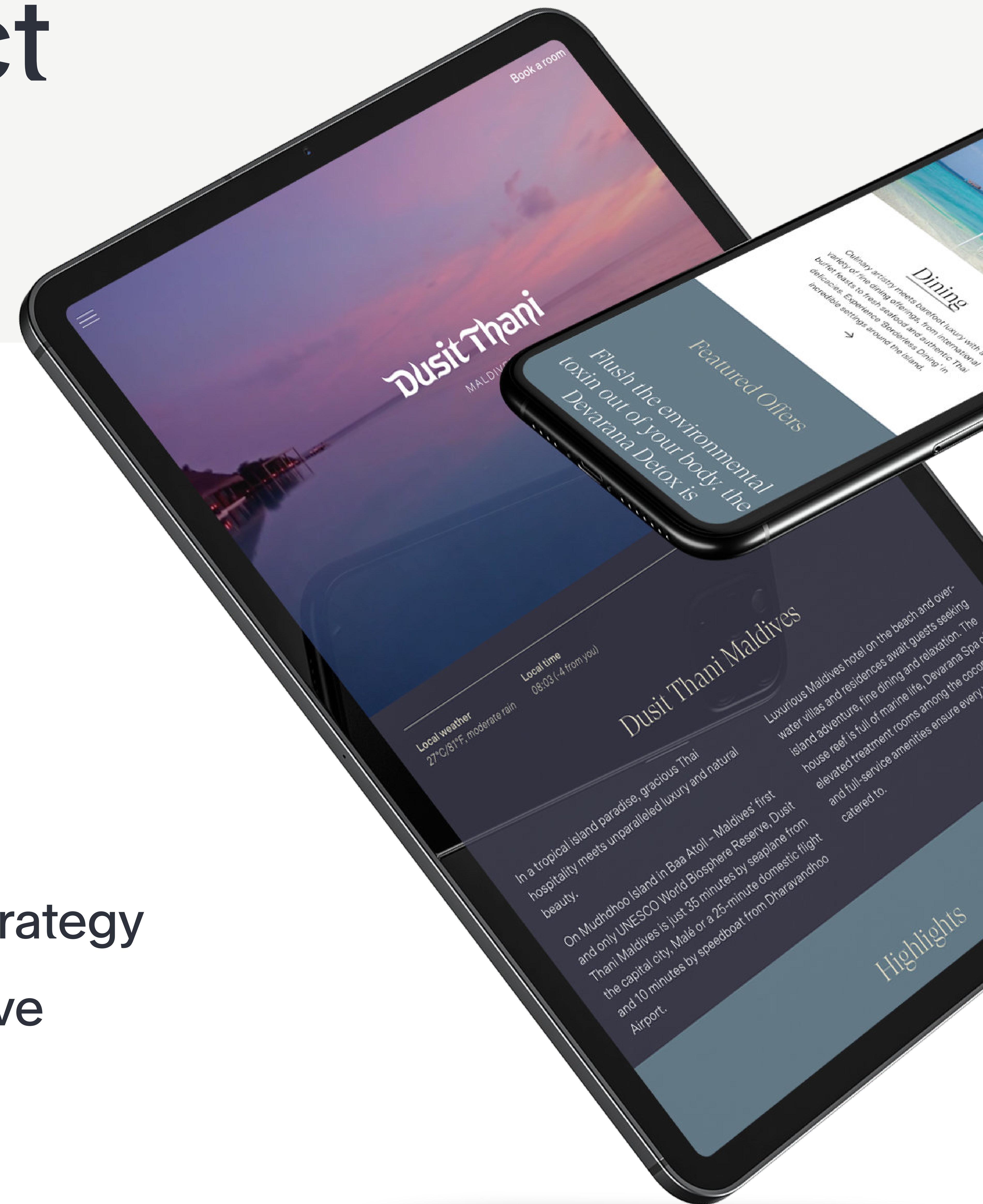
Beautifully Crafted Hotel Website Design & Development.

Our fantastic hotel websites are designed to engage your guests, with seamless user experiences that are a joy to use and proven to boost conversion rates. A high performance direct booking platform is an essential part of your direct revenue strategy.

High performance direct booking platforms

All our projects are designed in-house by our talented creatives and executed perfectly using cutting-edge technologies. This, combined with accurate data tracking, Google services and search engine optimisation plus lightning speed, hassle-free server management and the WordPress CMS for easy content updates, ensures the final deliverable is a high performance direct booking platform that will measurably increase your direct revenue.

- ✓ Custom Designed
- ✓ Blazing Site Speed
- ✓ WordPress CMS
- ✓ High Converting UX Strategy
- ✓ Fully Mobile Responsive
- ✓ Search Engine Ready





**Stunning custom designed
platforms that convert guests**

We enjoy the adventure of innovation - making every project better than our last.

Our website designs are beautifully crafted down to the finest detail to reflect every aspect of your property. We hand craft our projects making sure they work seamlessly, engaging your guests and encouraging them over the booking threshold.

Conversion-focused, high performance sales vehicles.

Our modern websites are filled with engaging content and made easy to navigate so that guests can quickly find the information they need. We make sure guests can book your hotel with confidence while maximising your revenue with cross-selling opportunities at critical call to action points.

‘Hotel Lobi designed and developed our new website for Dusit hotels and we are very happy with the results. Lots of good feedback from our customers, which is always a good thing. Thanks team!’

Michael Leong - Dusit International



The Online Hub of your direct strategy

Your website is the keystone and ultimate booking place in your guests journey

A Seamless E-commerce Experience

A great hotel web design and seamless e-commerce experience can super-charge the sales performance of your hotel. However, a design is only as good as how well your property's website converts casual browsers to paying guests. We consider not only the look of a property's home page, but navigational elements, load speed, and other performance characteristics that can significantly impact the user experience and lead them seamlessly into a booking decision.

- ✓ Mobile First & Cross Platform Optimized
- ✓ Leading-edge & Future Proof Technologies
- ✓ Custom Designed by our Talented Creatives



OUR PARTNERS

Our Digital Partners

From independent hotels to big brand properties, our powerful digital platform will super-power your hotel's online performance

Dusit
INTERNATIONAL

CROSSROADS
MALDIVES

S I I I I I I I
HOTELS & RESORTS

SAii *Maldives*
LAGOON


K O Y A O
I S L A N D R E S O R T

MINOR
HOTELS

Burasari
HOTELS & RESORTS

LANGHAM
HOSPITALITY GROUP


SHANGHAI
MANSION BANGKOK

Splash™


THE ATHENEE HOTEL
BANGKOK


SANTIBURI
— KOH SAMUI —


Mali Resorts
THAILAND


The **SALIL**
HOTEL


BAAN
DUSIT THANI


KINGSTON
HOTELS GROUP

 **pullman**
HOTELS AND RESORTS


INTERCONTINENTAL
HOTELS & RESORTS


SHERATON

VELA360

Wordpress, the smart choice CMS for hoteliers

There is no need in today's modern digital environment to pay for expensive custom CMS's, which was a popular money-spinner for agencies a few years ago. For hotel websites big and small, Wordpress is the ideal choice, it's flexible, super efficient and Google friendly, with a clean, easy to manage back-end.



- ✓ Smart, Free Open Source Solution
- ✓ Versatile Plugins for Customizations
- ✓ Easy to maintain In-House
- ✓ Future Proof - The Most Popular CMS
- ✓ Google Search Friendly



Custom Website Design

With Wordpress Content Management System

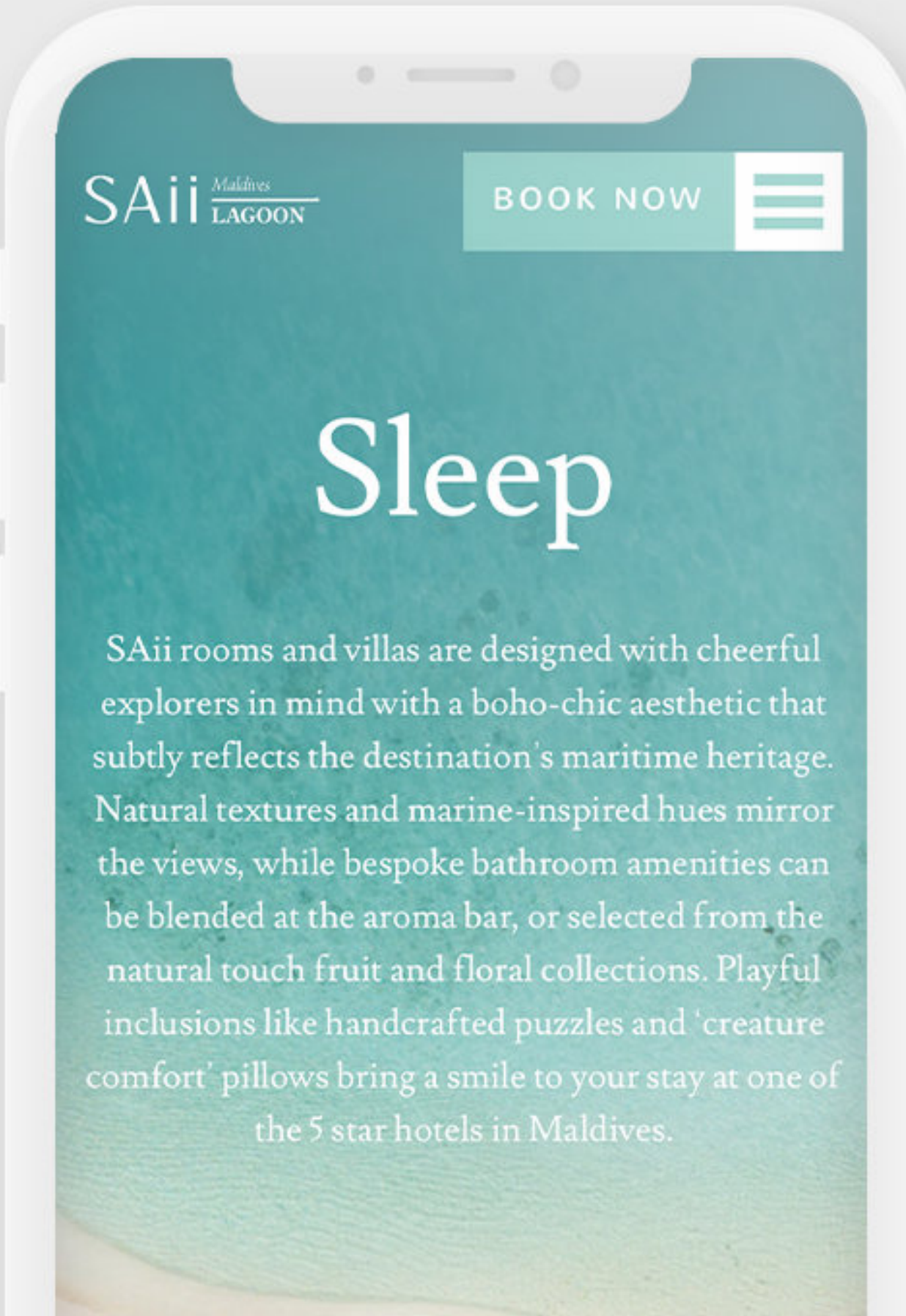
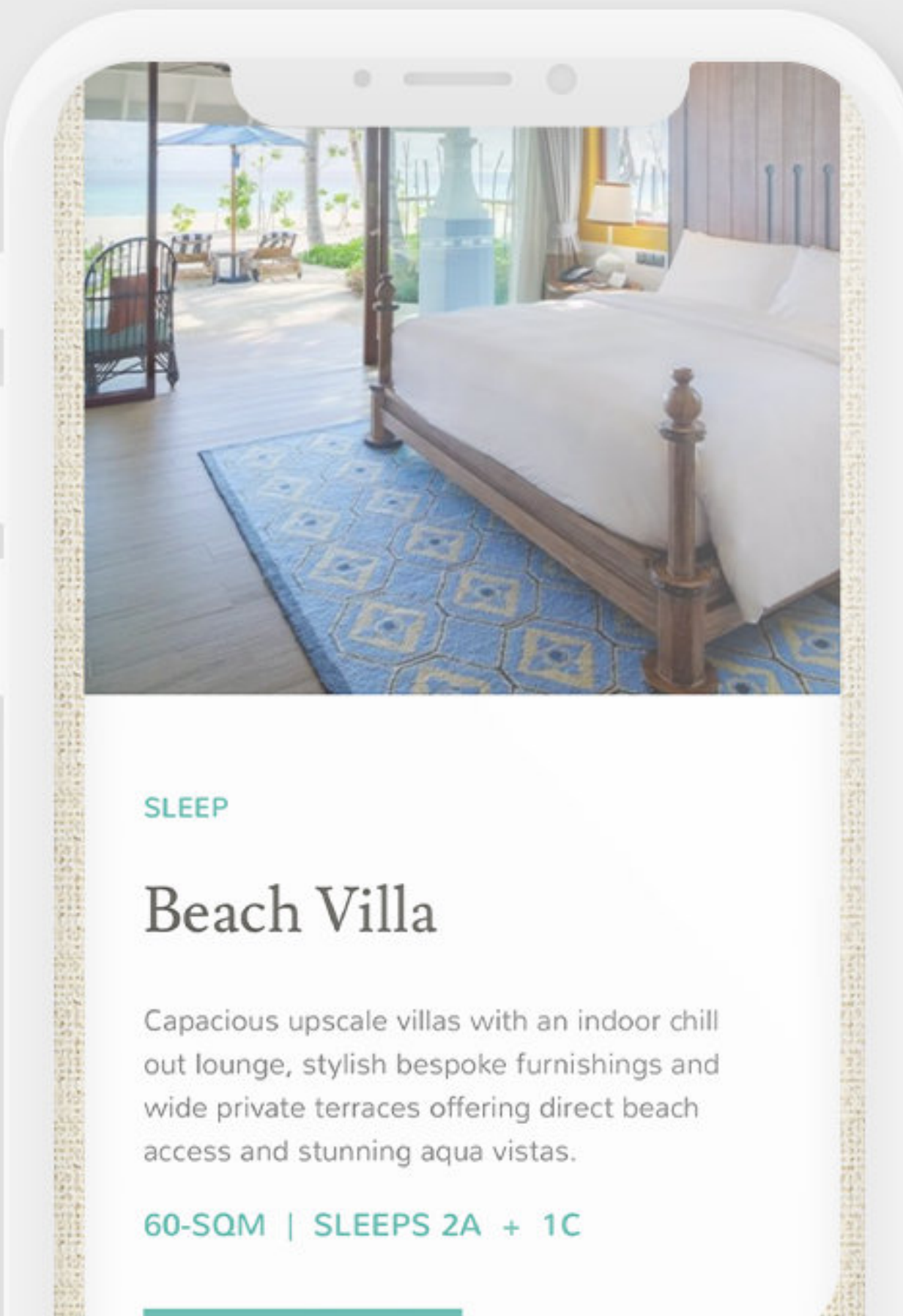
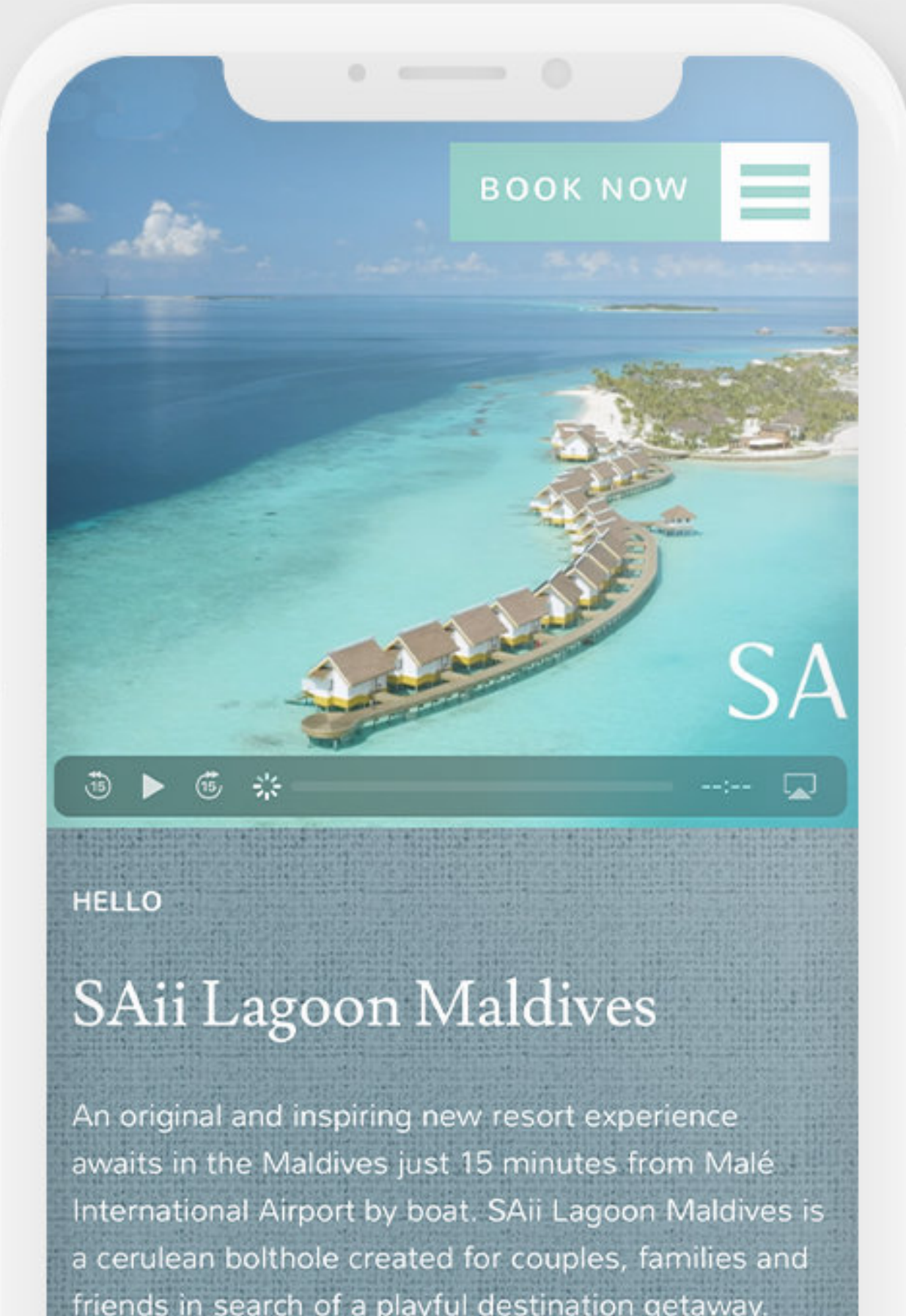
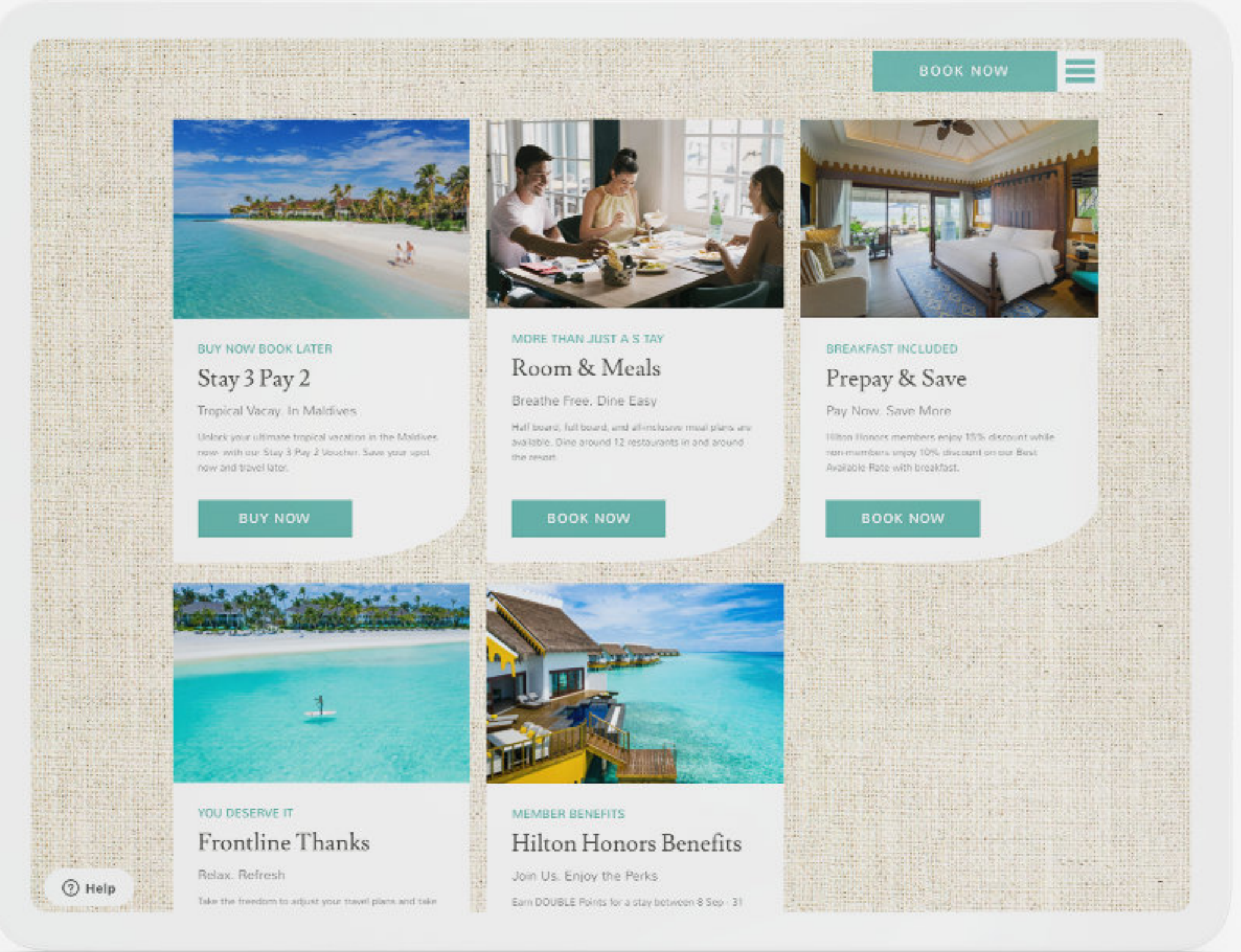
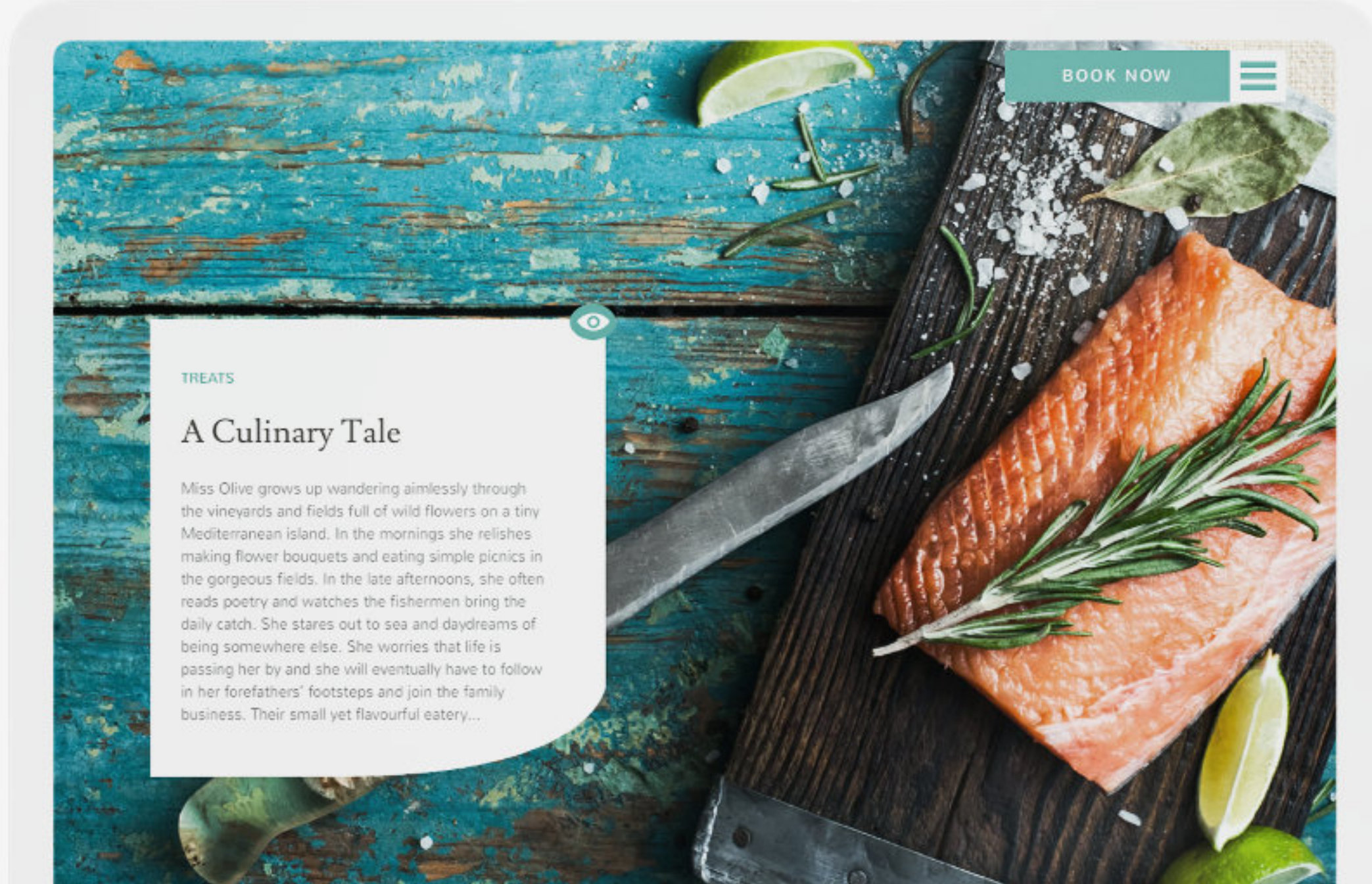
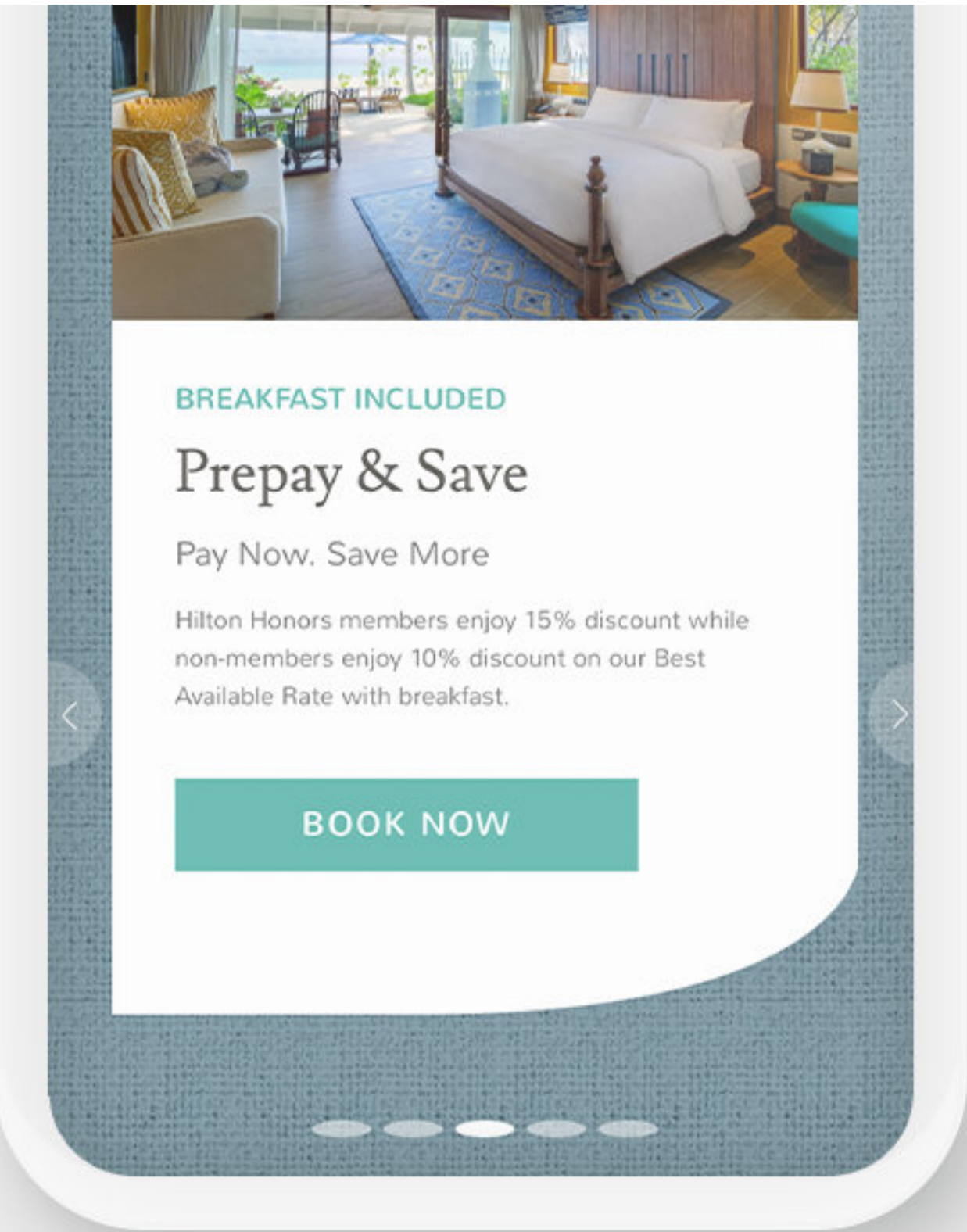
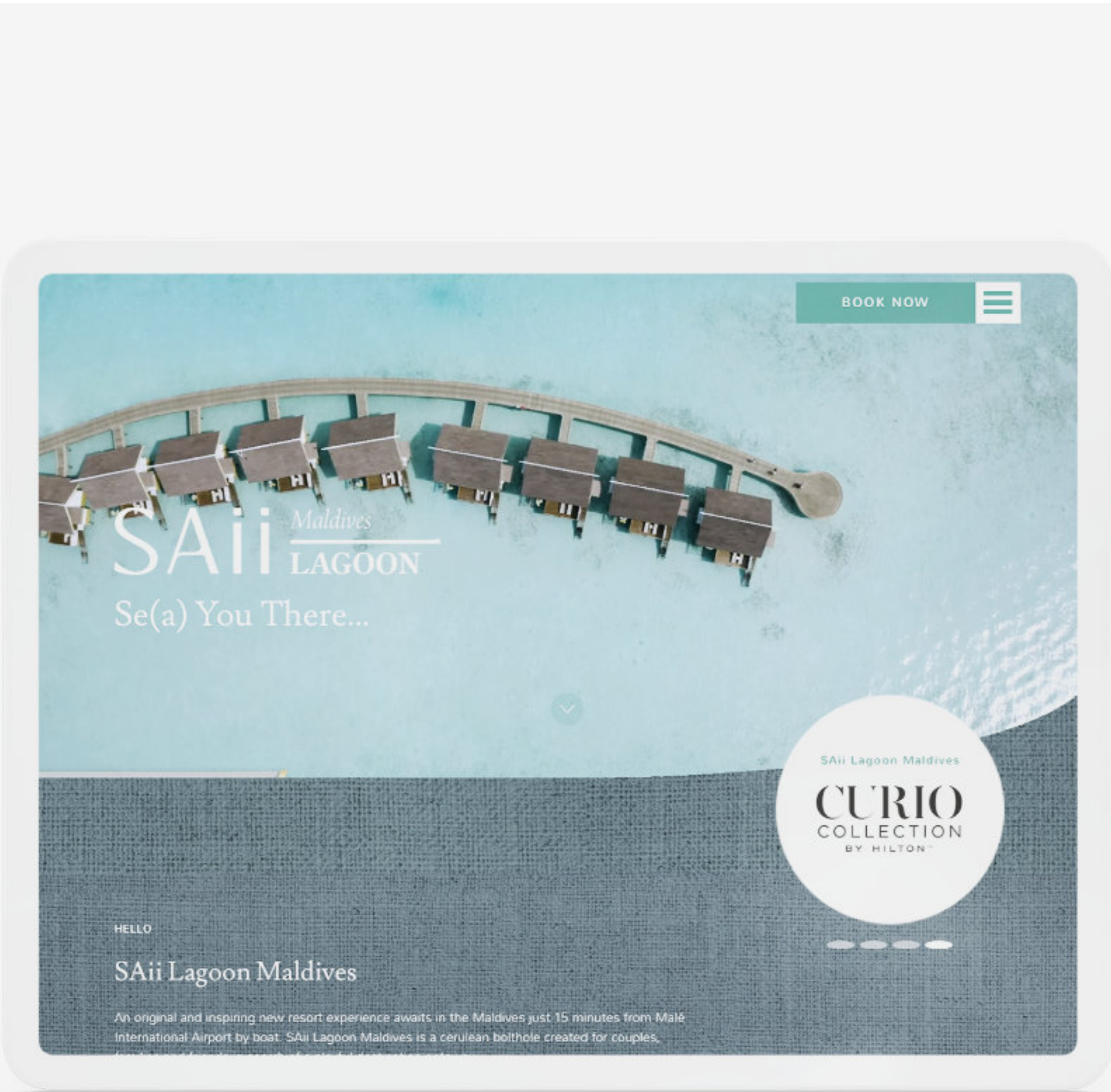
	Independent Hotel	Small Groups	Multi-Sites	Luxury Properties
	<i>*Per 1 website featuring one or more properties on that website</i>			
No. Hotels	1	2 - 5	6 +	1
One Time Fee	7,800 USD	11,700 USD	Contact Us	Contact Us

**The fees above are an estimation, quotations will be provided on request after review.*

- Smart Responsive Website Design
 - Wordpress coded website with CSS, PHP or HTML
 - Ability to change content and pictures through CMS
 - Search engine optimization widgets integrated
 - Website speed optimized
 - Cookie dropping ability to track booking windows
 - Design : AMP ready
 - Engine : WP-Engine with Genesis Framework
 - Mailchimp integration with contact us form
 - GDPR regulation
- Ability to insert tracking codes
 - Ability to insert dynamic field tracking
 - Review widget integration
 - Google Map integration *fee may apply
 - Blog (optional)
 - Promotion pop up
 - Countdown timer
 - Special offers Intergration with booking
 - Easy to navigate
 - Virtual tour integration
- Social media integration
 - SSL enabled
 - ADA friendly
 - Rate comparison widget integration
 - Chat integration
 - Sitemap and ability to load XML sitemap through CMS
 - Table reservation platform integration for restaurants
 - Browser & Usability Testing
 - W3C Validation
 - Booking Engine Software Intergration

SAii Lagoon Maldives

Our continued partnership with SAii Lagoon Maldives to develop and communicate their luxury lifestyle brand, website and marketing communications has been an ongoing success since launch in 2018. We developed a concept that reflected the original and inspiring new resort for feat-seeking wanderers from around the globe.



PORTFOLIO

S Hotels & Resorts

S Hotels & Resorts, a subsidiary of Singha Estate Public Company Limited, is a new era Thai-inspired personalized hospitality brand that caters to upscale travelers with an independent spirit.



Featured Offers

Embark on a journey memories with the luxury you deserve. We have created a series of experiences to be explored in Hua Hin, Pattaya, Phuket and Chiang

Dusit Thani

MALDIVES

Local weather
28°C/82°F, broken clouds
Local time
05:21 (-6 from you)

Highlights



“the resort is so beautiful, the food and drinks are amazing and a five star service”

Always gracious

ASAI Chinatown Bangkok

Dusit's new affordable lifestyle brand, ASAI Chinatown Bangkok is now open.



Dusit

HOTELS & RESORTS

Always gracious

Accommodation

Select your perfect private paradise from a collection of beach and over-water villas and residences. 5-star resort in the Maldives with elegant Thai interiors, contemporary conveniences and butler service, luxurious beach retreats await at Dusit Thani Maldives.

Dusit Thani

MALDIVES

Dusit Thani Maldives

Local weather
28°C/82°F, broken clouds
Local time
05:21 (-6 from you)

Luxurious Maldives hotel on the beach and over-water villas and residences await guests seeking island adventure, fine dining and relaxation. The house reef is full of marine life. Devarana Spa offers elevated treatment rooms around the coconut trees which is

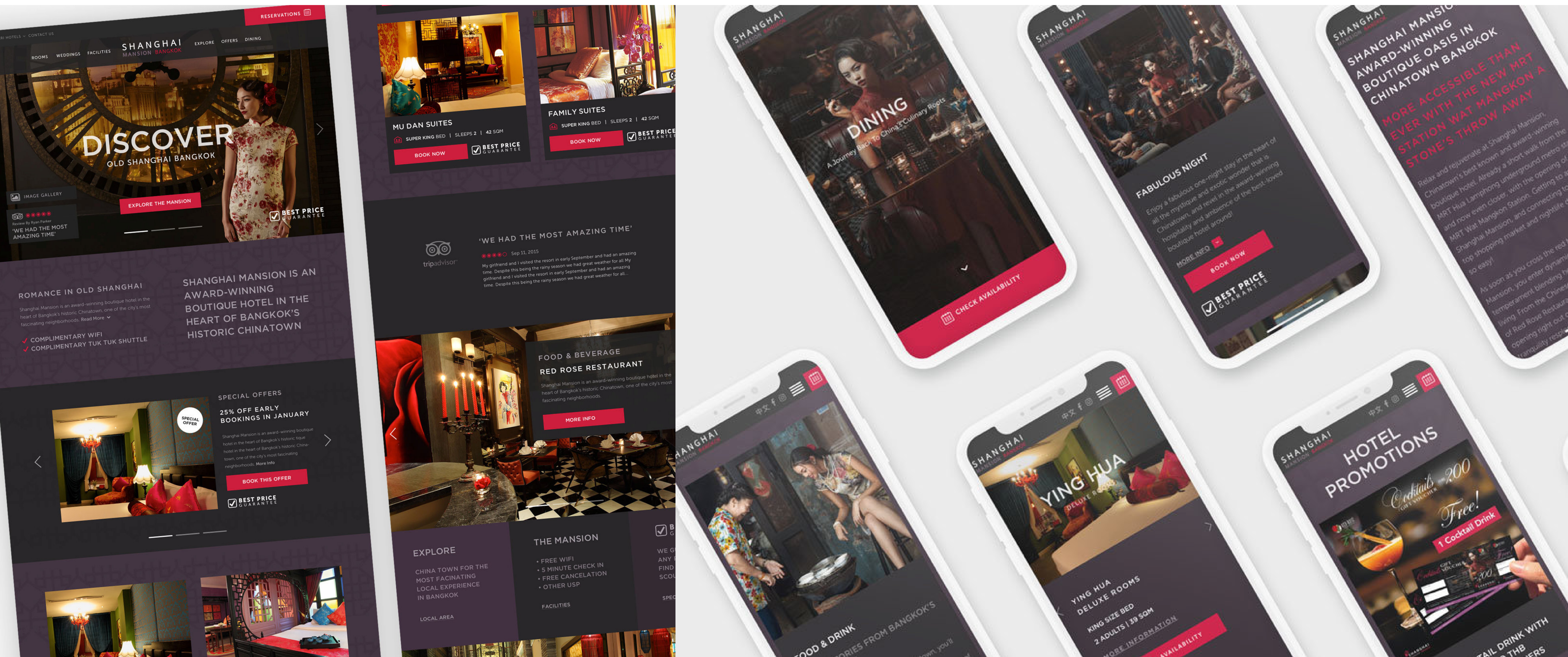
PORTFOLIO

Dust Hotels & Resorts

Our continued partnership with iconic hospitality group Dusit Hotels and Resorts has been a remarkable success. With over 40 owned and operated properties over 13 countries, and 2019 sales revenue figures of 2 Billion USD, they truly are an industry powerhouse.

Shanghai Mansion

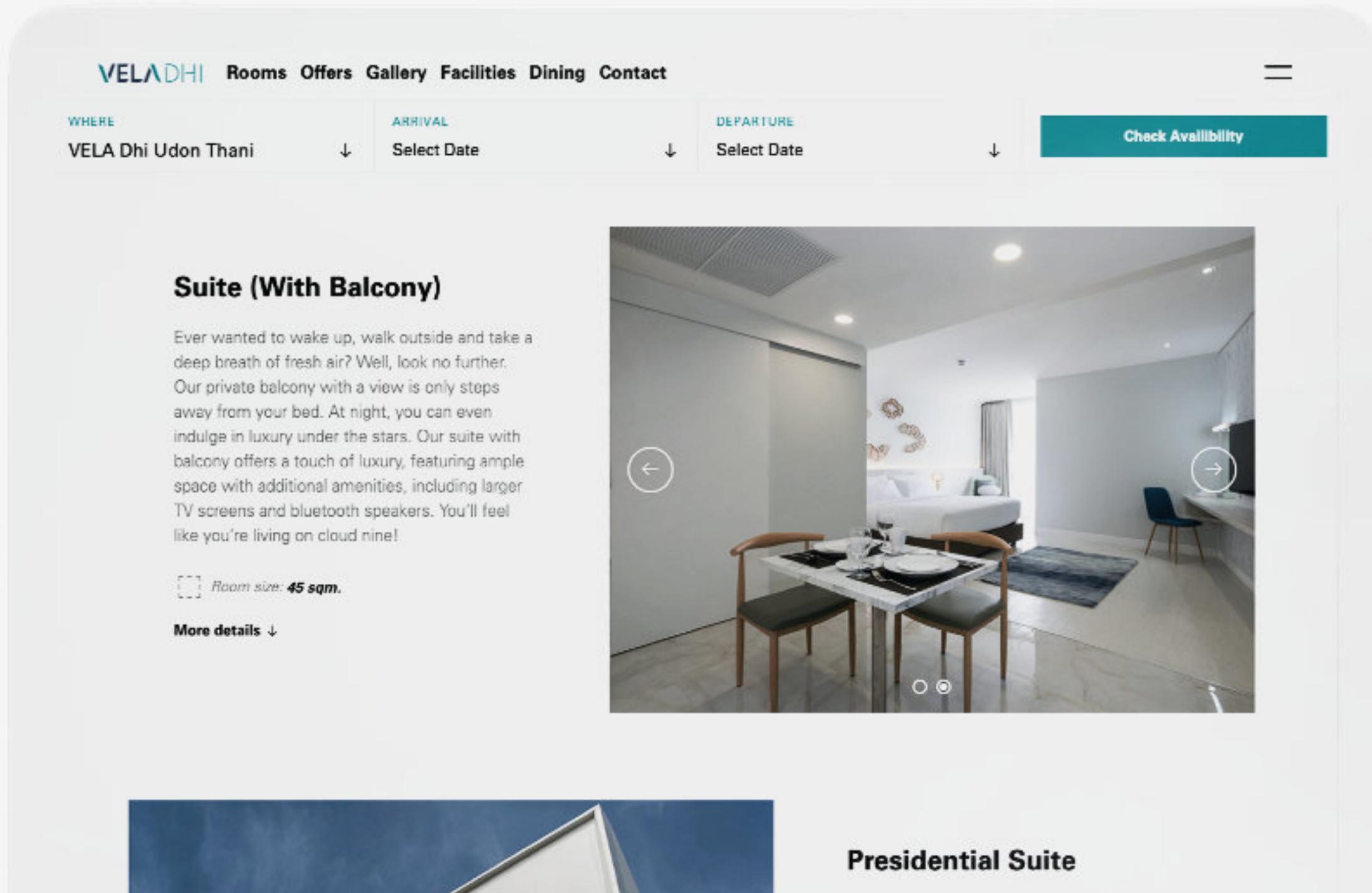
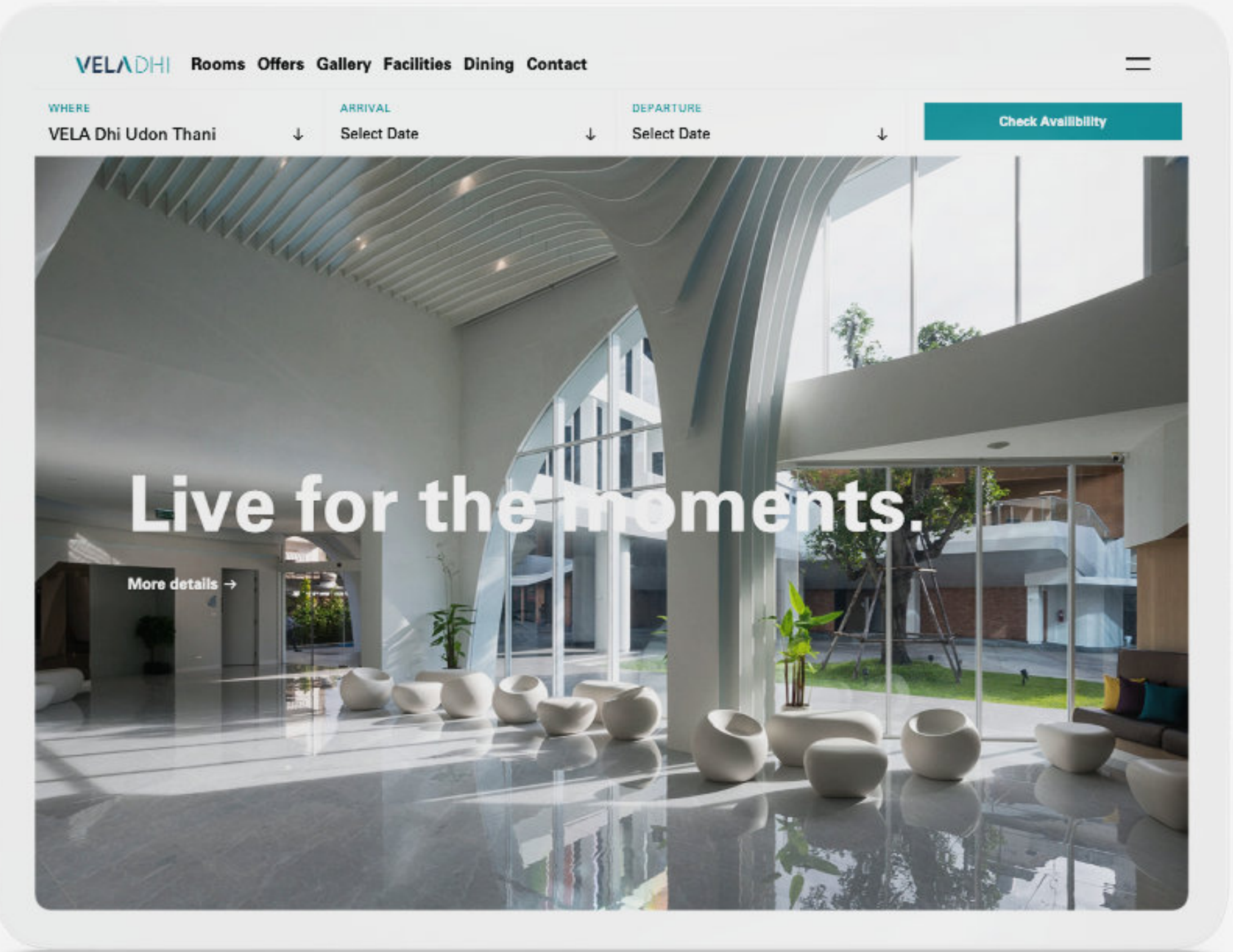
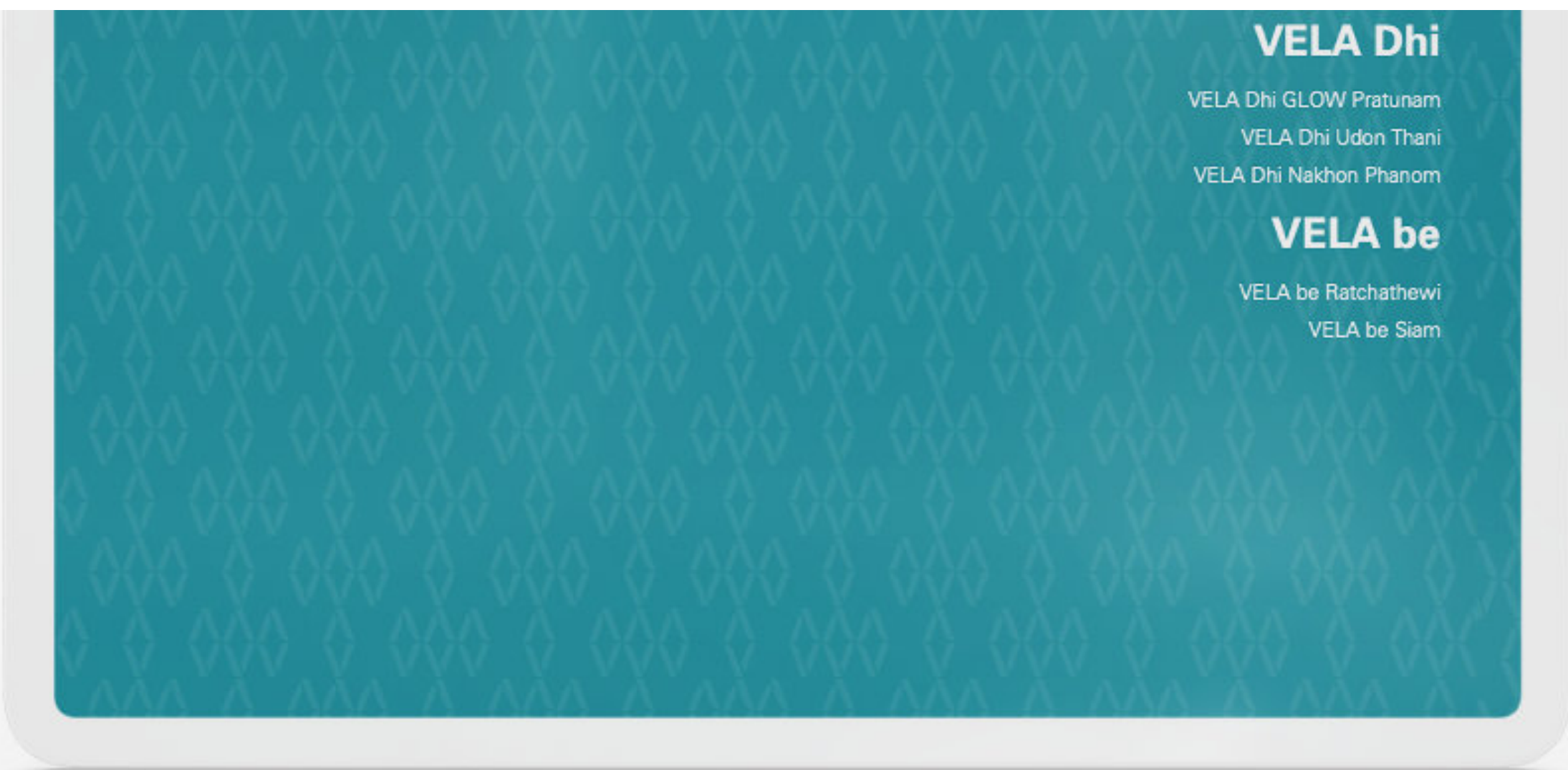
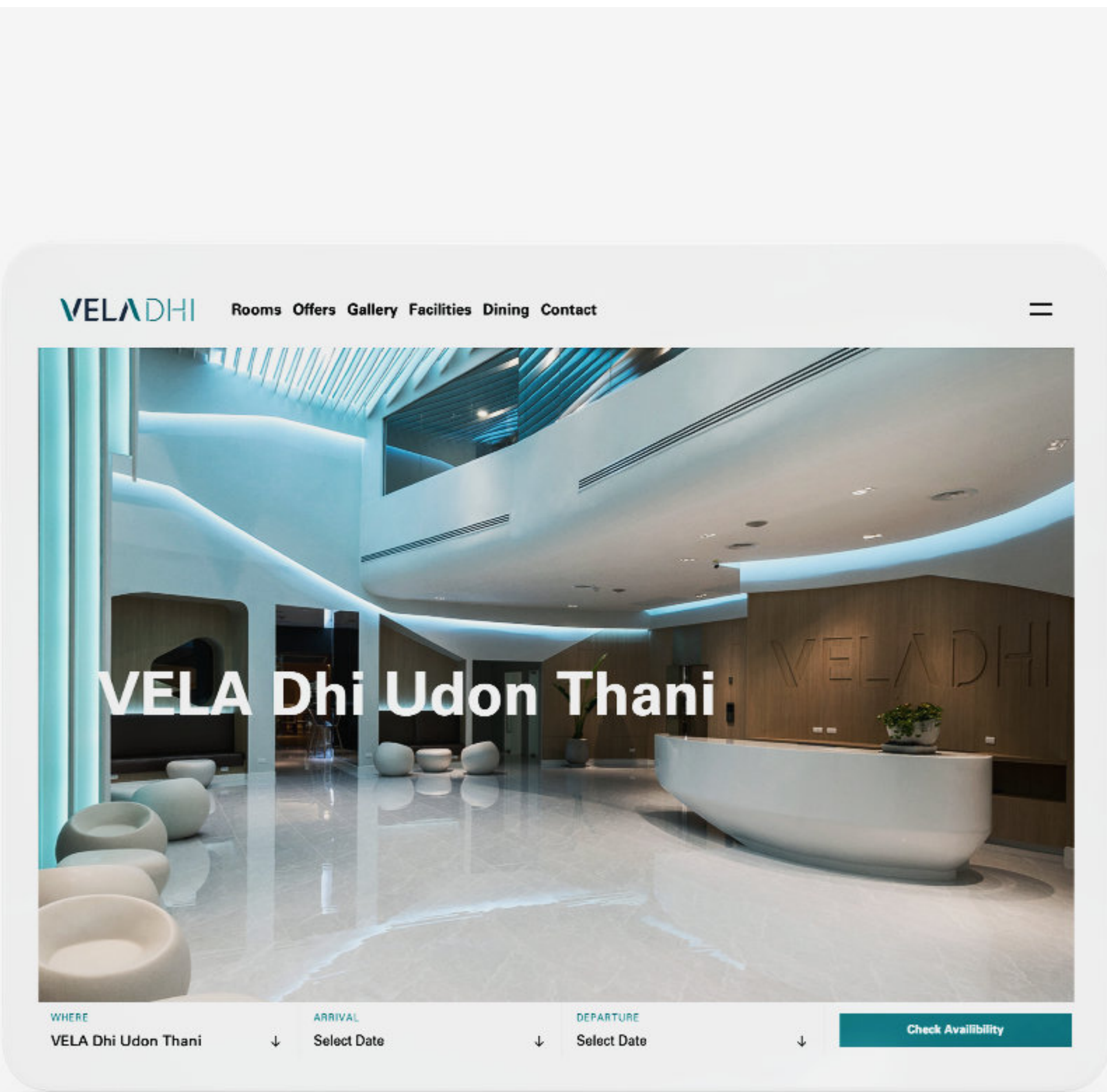
Chinatown’s best known, award-winning boutique hotel. Delve into the city’s heritage and discover its decadent and fanciful character whilst staying at one of Bangkok’s most revered period properties.



PORTFOLIO

VELA360

A beautifully clean and elegant project – the right balance between quality and affordability, providing a digital platform for VELA guests to explore their wonderful destinations and experiences.



Join our 120+ Agency Partner Program

As a Hotel Lobi Digital Partner, you will be consolidating your digital services to one vendor, reducing monthly overheads and management time. Your dedicated account manager will be your access point to all our in-house team, covering every aspect of your hotels direct sales performance.

Monthly Maintenance Packages

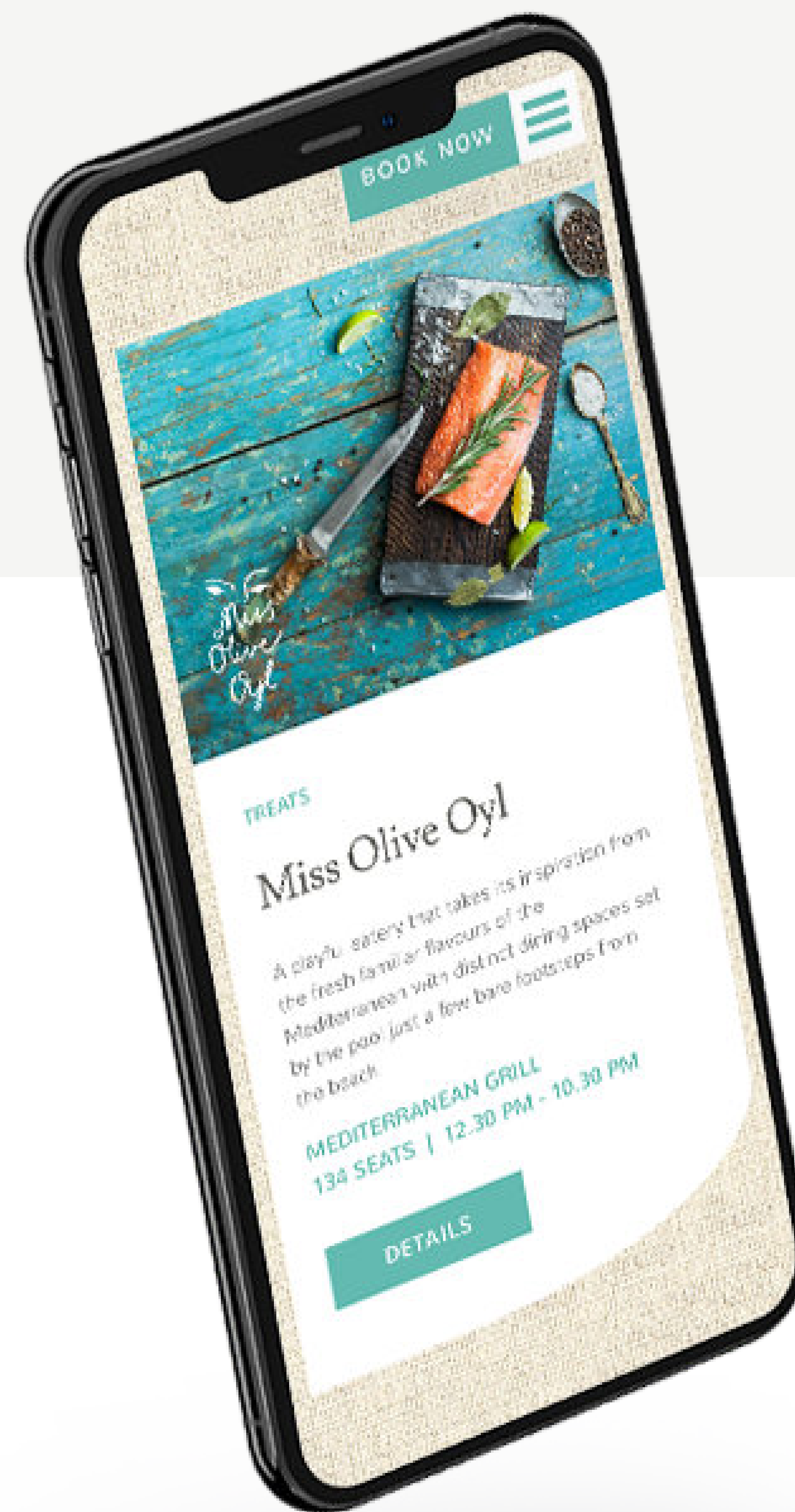
Daily Support Ticket System

Cost effective, flexible digital solutions for your hotel with one vendor.

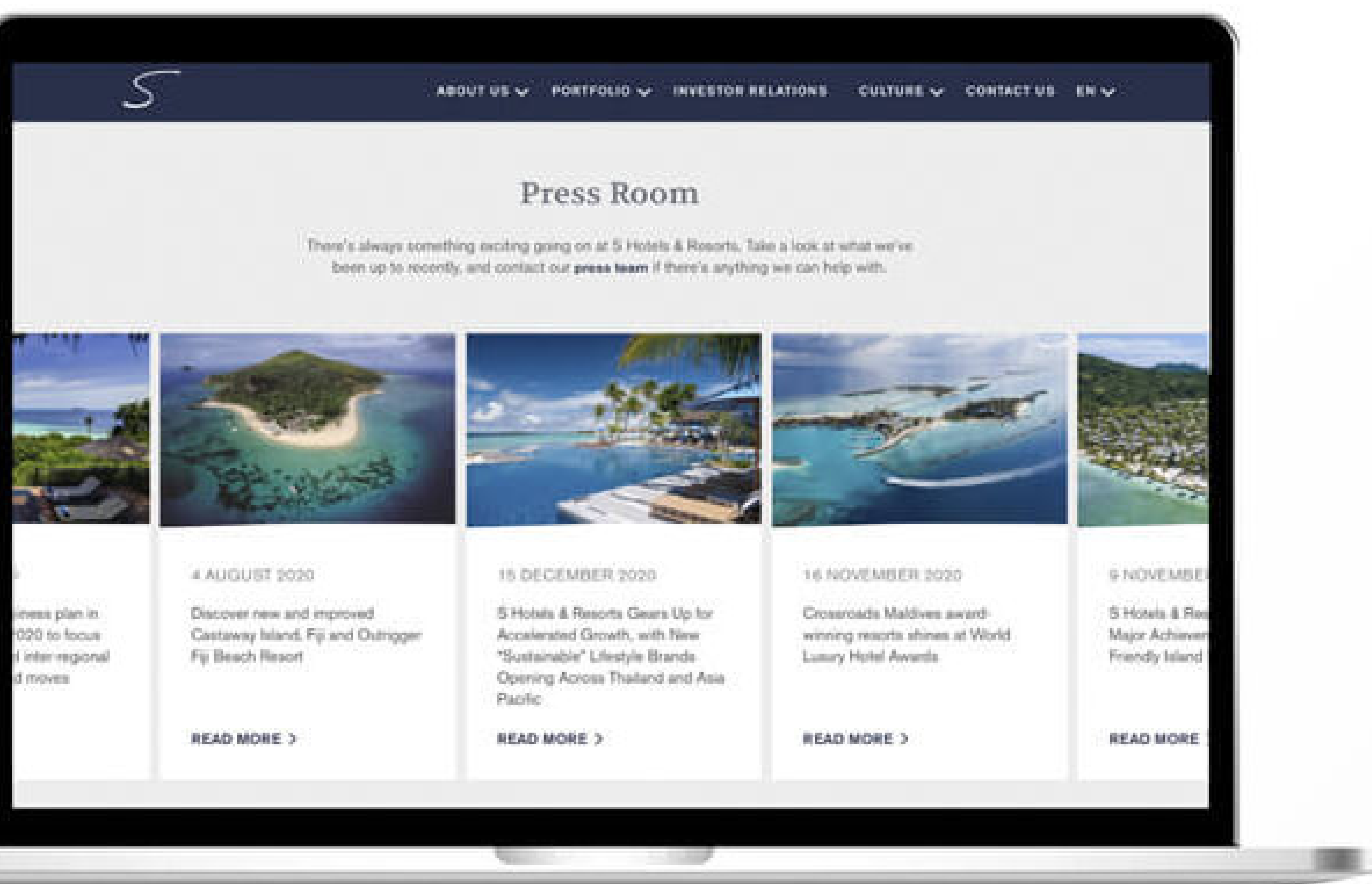
Deliciously Satisfying F&B Website Design

Showcase your F&B outlets with a custom designed website and to increase guest and local booking reservations. Integrated with the latest digital platforms and Google friendly for optimized booking performance and local reach.

- ✓ Custom Design Dedicated to your F&B Outlet
- ✓ Digital Touchless Menu
- ✓ Google Map, Social Media & Booking Integration



Professional Corporate Group & Property Development



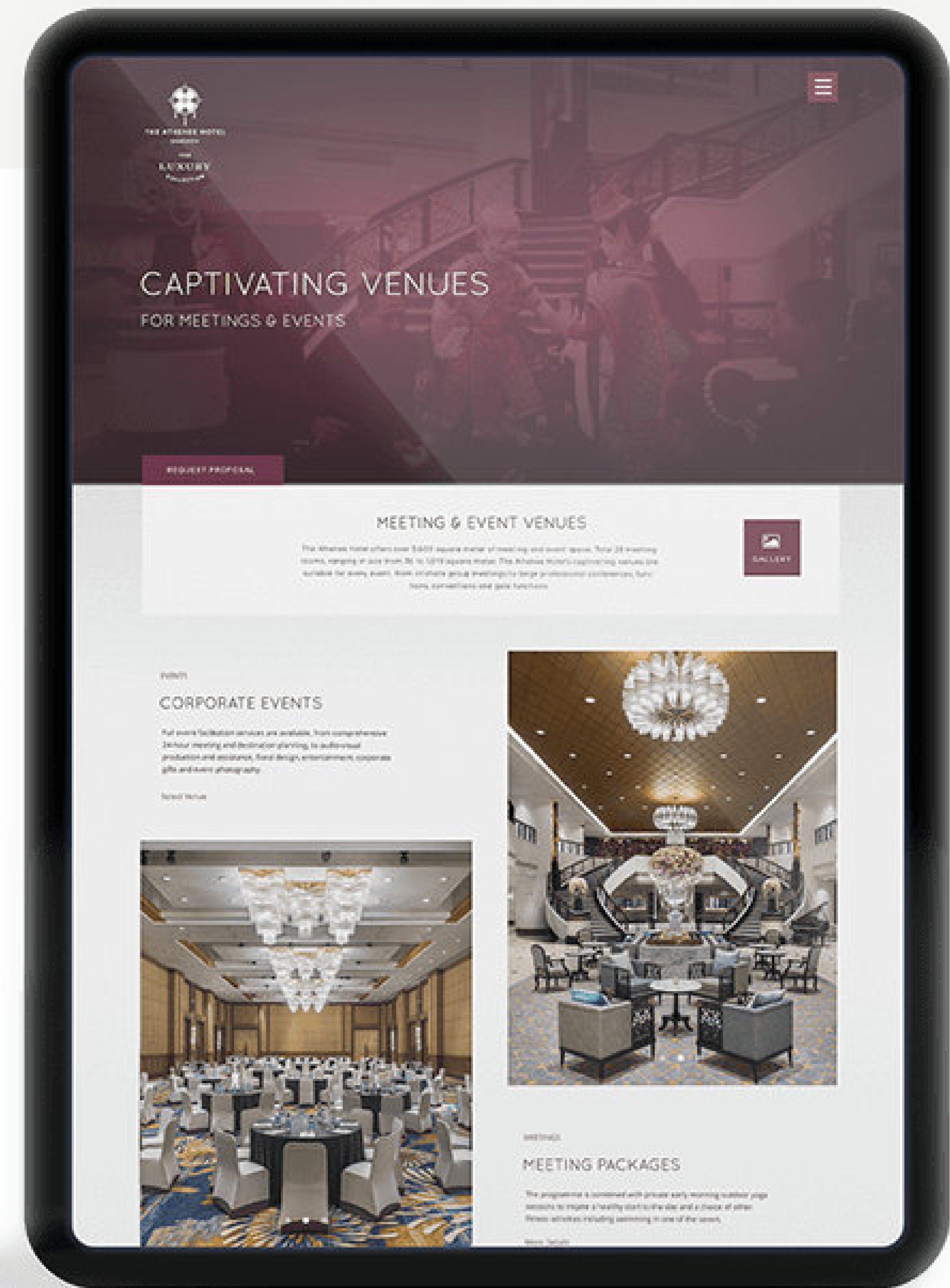
Showcase your hotel's properties, partners, investor relations and company information with a professional, modern website design that reflects the nature of your organisation, communicates your corporate message and conveys your brand identity.

- ✓ Investor Relations Information
- ✓ Property Portfolio
- ✓ News, Events & Updates

Weddings, Spas, Meetings & Events Websites

Whether it's a dedicated wedding website to wow brides-to-be, a showcase of your hotels stunning spa or details of your meeting room facilities, a digital platform to drive direct sales is an integral element of your marketing strategy.

- ✓ Custom-Designed Detailed Pages
- ✓ Showcase Packages and Specials
- ✓ Drive Leads for Yours Sales Team





‘Great experience working with Hotel Lobi – highly professional team and dedicated speedy assistance. The design of SAii Lagoon Maldives has matched every aspect of what we have been looking for.’

Cassandra Chenyue Xu - SAii Lagoon Maldives

SAii Maldives
LAGOON

Super-power your hotels revenue today with a high performance direct sales strategy

Bangkok

Hotel Lobi Co., Ltd.

Mint Worklounge, 205/21 Thong Lo,

Sukhumvit 55, Klong Tan Nuea,

Bangkok 10110

+66 (0) 8965 98794

hello@hotel-lobi.com

HotelLobi/



© 2021 Hotel Lobi, All rights reserved