HotelLoby

Beautifully Crafted Hotel Website Design & Development.

Our fantastic hotel websites are designed to engage your guests, with seamless user experiences that are a joy to use and proven to boost conversion rates. A high performance direct booking platform is an essential part of your direct revenue strategy.





HOSPITALITY WEBSITE DESIGN

High performance direct booking platforms

All our projects are designed in-house by our talented creatives and executed perfectly using cutting-edge technologies. This, combined with accurate data tracking, Google services and search engine optimisation plus lightning speed, hassle-free server management and the WordPress CMS for easy content updates, ensures the final deliverable is a high performance direct booking platform that will measurably increase your direct revenue.

Custom Designed Blazing Site Speed **WordPress CMS**

High Converting UX Strategy Fully Mobile Responsive **Search Engine Ready**





Stunning custom designed platforms that convert guests

We enjoy the adventure of innovation - making every project better than our last.

Our website designs are beautifully crafted down to the finest detail to reflect every aspect of your property. We hand craft our projects making sure they work seamlessly, engaging your guests and encouraging them over the booking threshold.

Conversion-focused, high performance sales vehicles.

Our modern websites are filled with engaging content and made easy to navigate so that guests can quickly find the information they need. We make sure guests can book your hotel with confidence while maximising your revenue with cross-selling opportunities at critical call to action points.



'Hotel Lobi designed and developed our new website for Dusit hotels and we are very happy with the results. Lots of good feedback from our customers, which is always a good thing. Thanks team!'

Michael Leong - Dusit International

DUSIL



E-COMMERCE

The Online Hub of your direct strategy Your website is the keystone and ultimate booking place in your guests journey

A Seamless E-commerce Experience

A great hotel web design and seamless e-commerce experience can super-charge the sales performance of your hotel. However, a design is only as good as how well your property's website converts casual browsers to paying guests. We consider not only the look of a property's home page, but navigational elements, load speed, and other performance characteristics that can significantly impact the user experience and lead them seamlessly into a booking decision.

Mobile First & Cross Platform Optimized Leading-edge & Future Proof Technologies Custom Designed by our Talented Creatives



Our Digital Partners From independent hotels to big brand properties, our powerful digital platform will super-power your hotel's online performance







THE ATHENEE HOTEL BANGKOK



































CONTENT MANAGEMENT

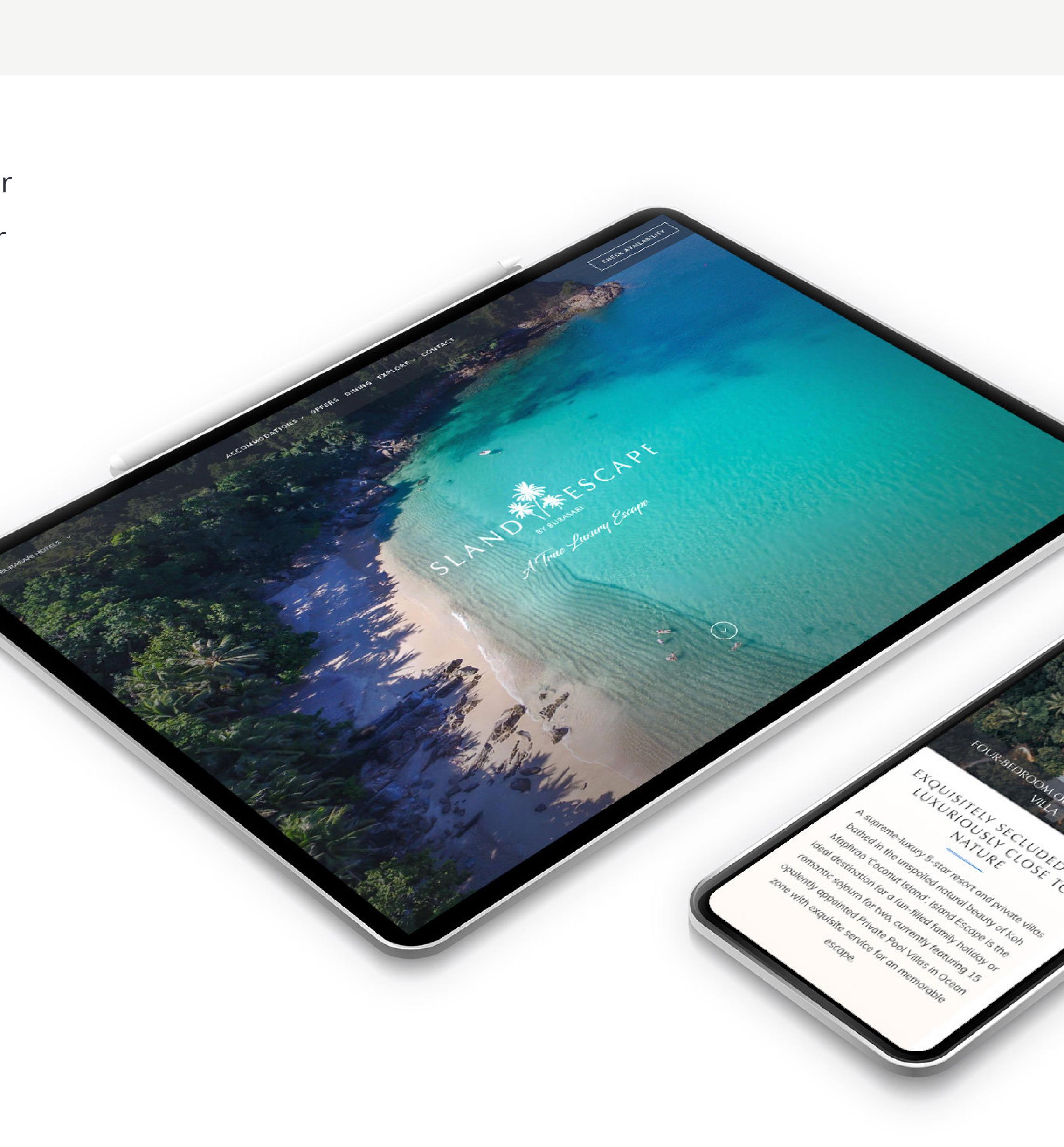
Wordpress, the smart choice CMS for hoteliers

There is no need in today's modern digital environment to pay for expensive custom CMS's, which was a popular money-spinner for agencies a few years ago. For hotel websites big and small, Wordpress is the ideal choice, it's flexible, super efficient and Google friendly, with a clean, easy to manage back-end.



Easy to maintain In-House **Google Search Friendly**

- Smart, Free Open Source Solution
- Versatile Plugins for Customizations
- Future Proof The Most Popular CMS



SERVICE DETAILS

Custom Website Design With Wordpress Content Management System

No. Hotels

One Time Fee

*The fees above are an estimation, quotations will be provided on request after review.

- Smart Responsive Website Design \bigcirc
- Wordpress coded website with CSS, PHP \bigcirc
- Ability to change content and pictures the
- Search engine optimization widgets integ
- Website speed optimized \bigcirc
- Cookie dropping ability to track booking \bigcirc
- Design : AMP ready \bigcirc
- Engine : WP-Engine with Genesis Framew \bigcirc
- Mailchimp integration with contact us for \bigcirc
- GDPR regulation \bigcirc

Independent Hotel Small Groups

*Per 1 website featuring one or more properties on that website

7,800 USD

	\bigcirc	Ability to insert tracking codes
P or HTML	\bigcirc	Ability to insert dynamic field tracking
hrough CMS	\bigcirc	Review widget integration
egrated	\bigcirc	Google Map integration *fee may apply
	\bigcirc	Blog (optional)
g windows	\bigcirc	Promotion pop up
	\bigcirc	Countdown timer
ework	\bigcirc	Special offers Intergration with booking
orm	\bigcirc	Easy to navigate
	\bigcirc	Virtual tour integration

Multi-Sites

6 +

11,700 USD

2 - 5

Contact Us

\bigcirc	Social media integration
\bigcirc	SSLenabled
\bigcirc	ADA friendly

- apply
 - \bigcirc Chat integration
 - Sitemap and ability to load XML sitemap through CMS \bigcirc
 - Table reservation platform integration for restaurants \bigcirc
 - Browser & Usability Testing \bigcirc
 - W3C Validation \bigcirc
 - Booking Engine Software Intergration

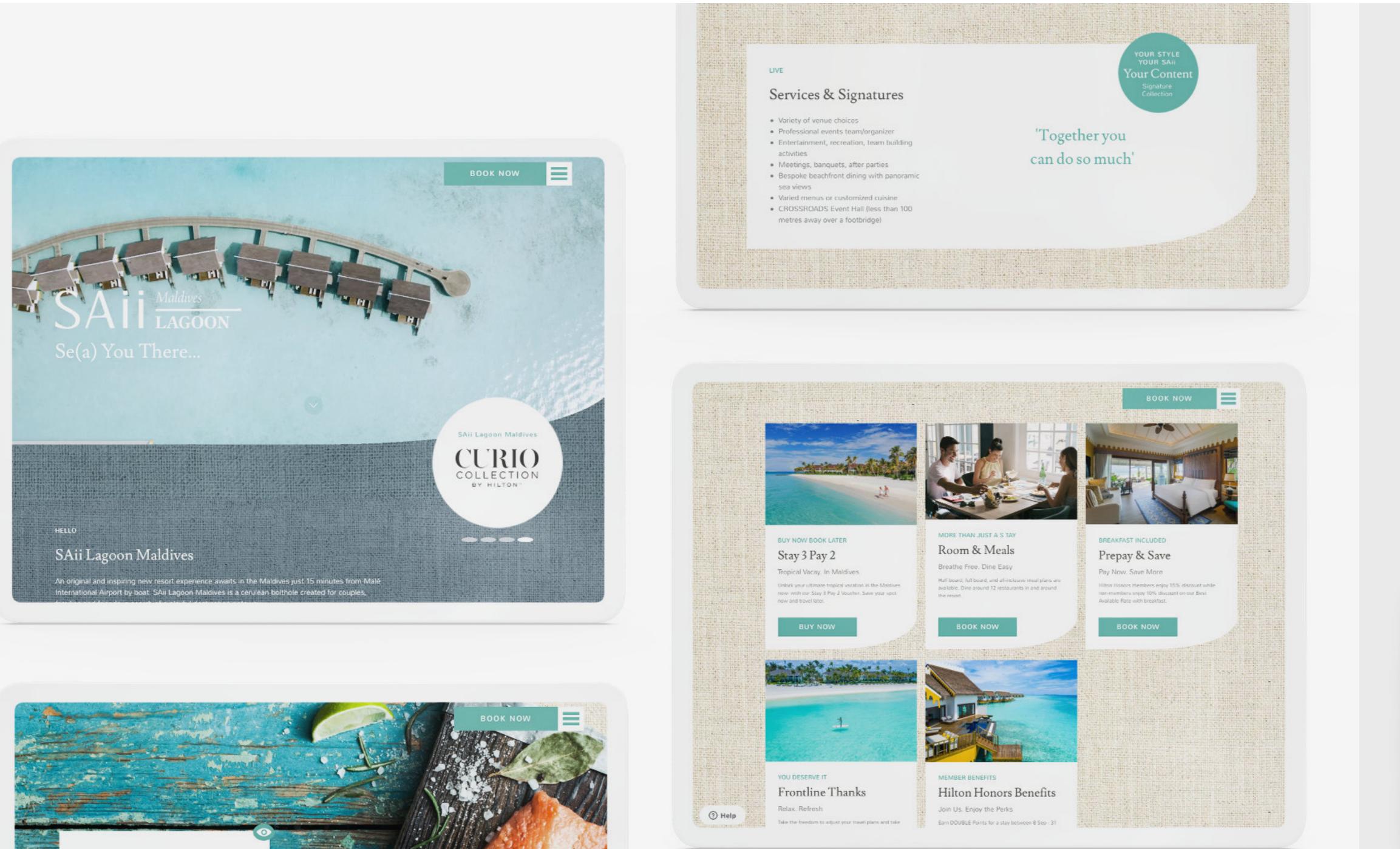
Luxury Properties

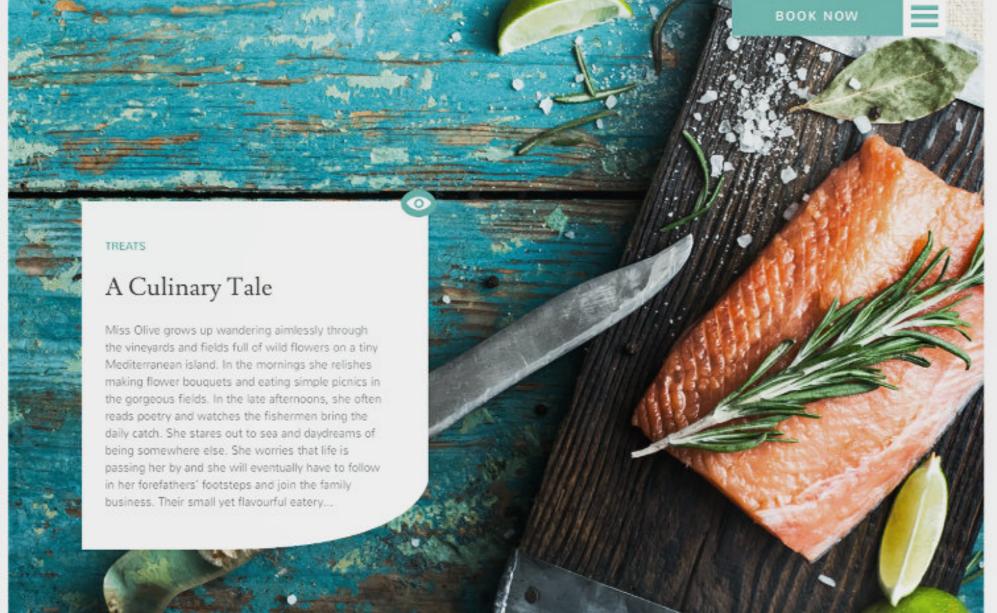


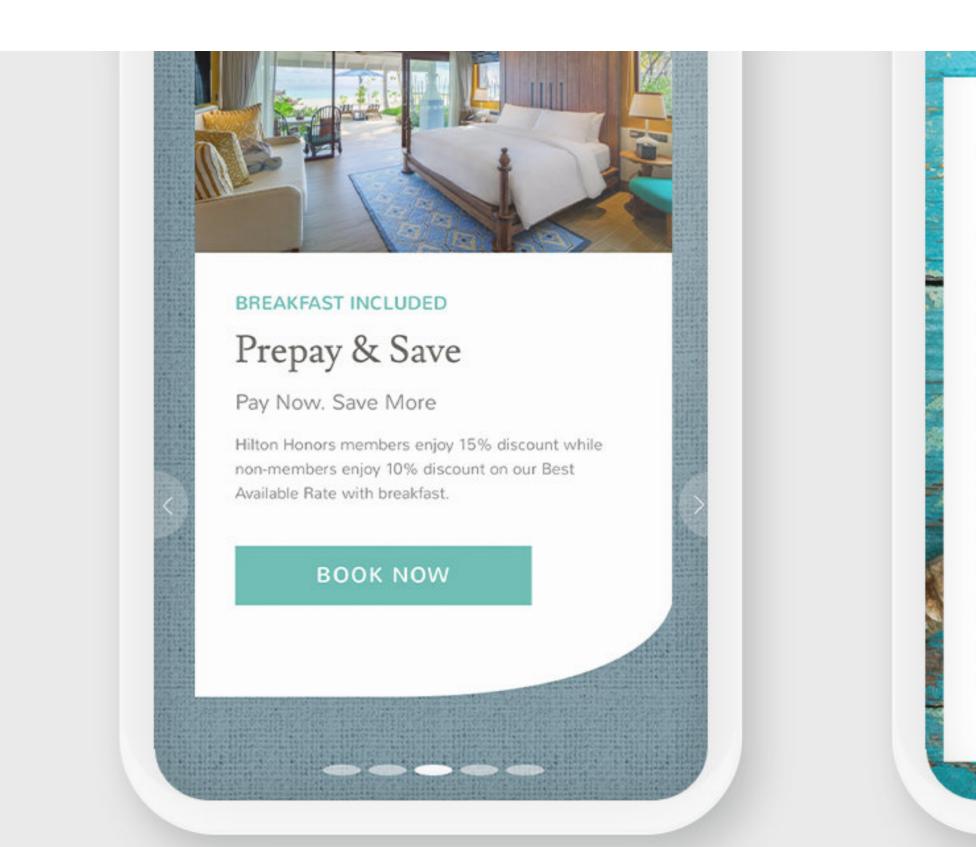
Rate comparison widget integration

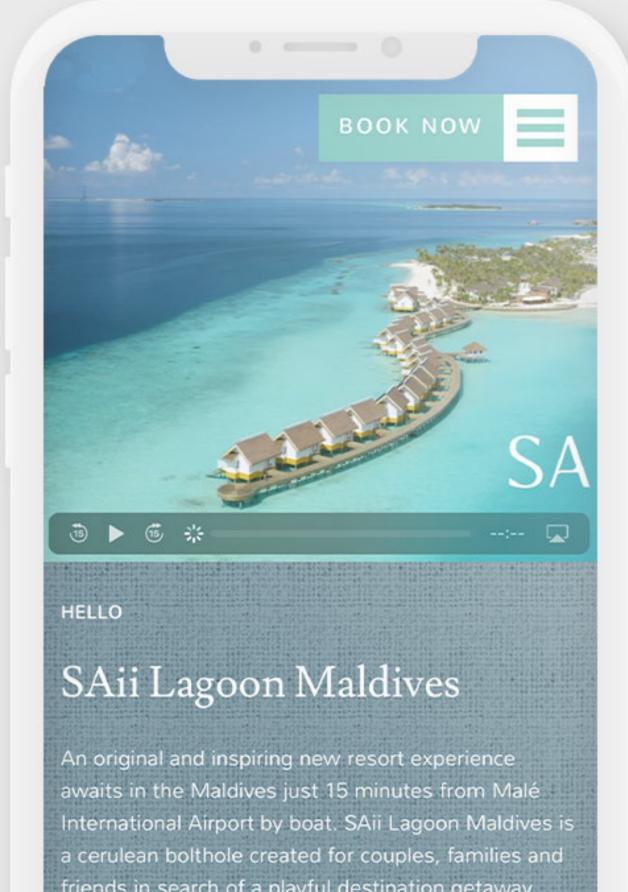
SAii Lagoon Maldives

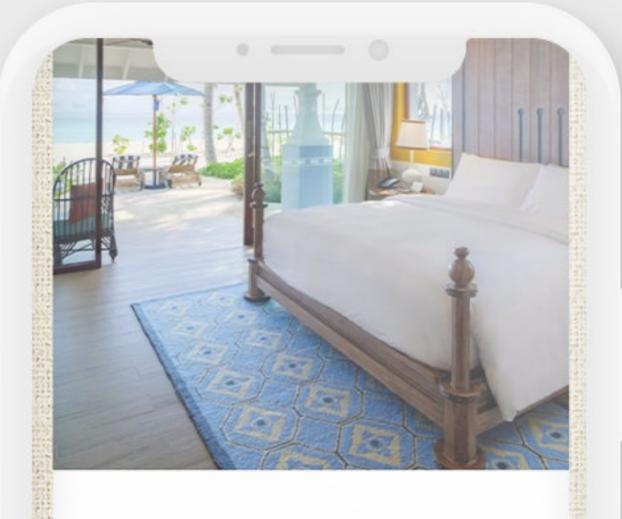
Our continued partnership with SAii Lagoon Maldives to develop and communicate their luxury lifestyle brand, website and marketing communications has been an ongoing success since launch in 2018. We developed a concept that reflected the original and inspiring new resort for feat-seeking wanderers from around the globe.











SLEEP

Beach Villa

Capacious upscale villas with an indoor chill out lounge, stylish bespoke furnishings and wide private terraces offering direct beach access and stunning aqua vistas.

60-SQM | SLEEPS 2A + 1C

TREATS

A Culinary Tale

Miss Olive grows up wandering aimlessly through the vineyards and fields full of wild flowers on a tiny Mediterranean island. In the mornings she relishes making flower bouquets and eating simple picnics in the gorgeous fields. In the late afternoons, she often reads poetry and watches the fishermen bring the daily catch. She stares out to sea and daydreams of being somewhere else. She worries that life is passing her by and she will eventually have to follow in her forefathers' footsteps and join the family business. Their small yet flavourful eatery ...

A REAL PROPERTY AND

SAII Maldives

BOOK NOW

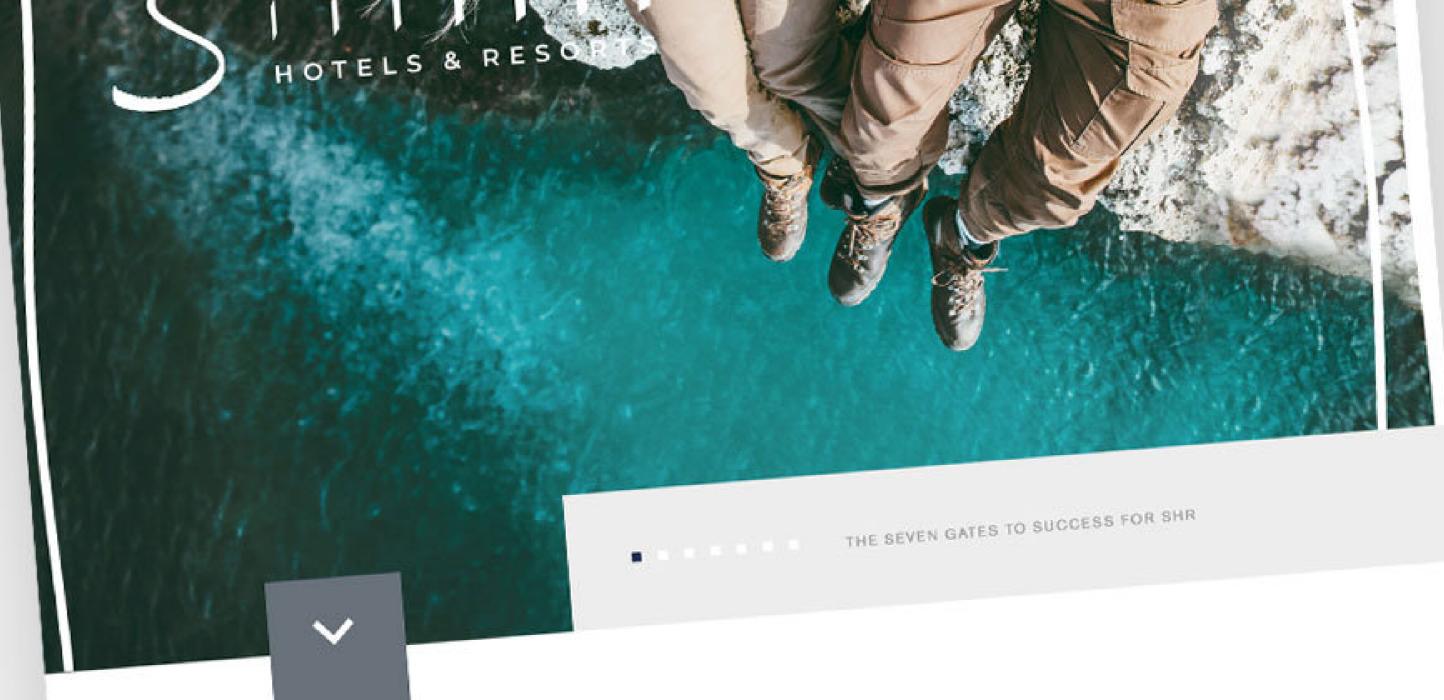
Sleep

SAii rooms and villas are designed with cheerful explorers in mind with a boho-chic aesthetic that subtly reflects the destination's maritime heritag Natural textures and marine-inspired hues mirro the views, while bespoke bathroom amenities ca be blended at the aroma bar, or selected from the natural touch fruit and floral collections. Play inclusions like handcrafted puzzles and 'creatu nfort' pillows bring a smile to your stay at one

PORTFOLIO

S Hotels & Resorts

S Hotels & Resorts, a subsidiary of Singha Estate Public Company Limited, is a new era Thai-inspired personalized hospitality brand that caters to upscale travelers with an independent spirit.





Our portfolio

S Hotels & Resorts has conceptualized a number of exciting new brands.

We also work with a number of luxury and upscale brand partners to bring to life a unique selection of products and services that make up our S Signature, represented partners to bring to life a unique selection of products and services that make up our S Signature, represented.

OUR BRANDS > OUR PROPERTIES > OUR PATHWAY >

Phi Phi Island Villag





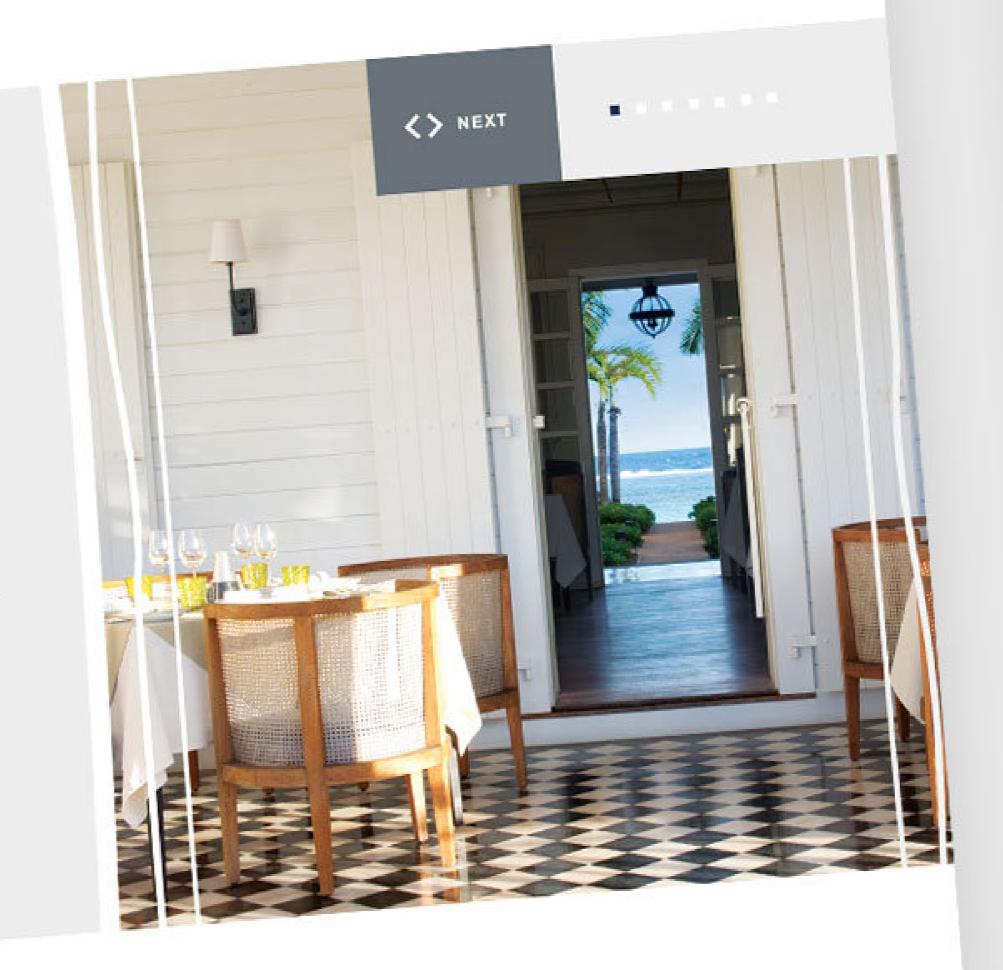
'Sustainability, high pedigree team more text to come over second line here'

OUR BRANDS > OUR PROPERTIES > OUR PATHWAY >

Our vision

To be a premier hotel investment and resort management company by crafting quality settings in a sustainable environment where guests can relax, play, work, enjoy and share instant stories.

S Hotels & Resorts Co., Ltd (SHR) was founded in 2014 as a wholly owned subsidiary of Singha Estate PLC, formed to consolidate the group's hotel business which at the time included two resorts in Thailand - Santiburi Samui and Phi Phi Island Village Beach Resort.



HOTEL & RESORT BRANDS | LIFESTYLE BRANDS











Oyl

Investor relations

S Hotels & Resorts has conceptualized a number of exciting new brands.

We also work with a number of luxury and upscale brand partners to bring to life a unique selection of products and services that make up our S Signature, represented by the 6 Bs: Bed & Bath; Breakfast; Be connected; Balance; Beautiful; and Be natural.

CORPERATE INFO >

CORPORATE SOCIAL RESPONSIBILITY



RECOGNISE US FROM

The Telegraph

BRIDES

BRIDES The Telegraph

The Telegraph

BRIDES

PRESS ROOM



18 JUNE 2018 S Hotels & Resorts has conceptualized a number of exciting new brands. DETAILS >



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DETAILS >

S Hotels & Resorts has conceptualized a number of exciting new brands.

DETAILS >

REQUEST INFORMATION >

Partner

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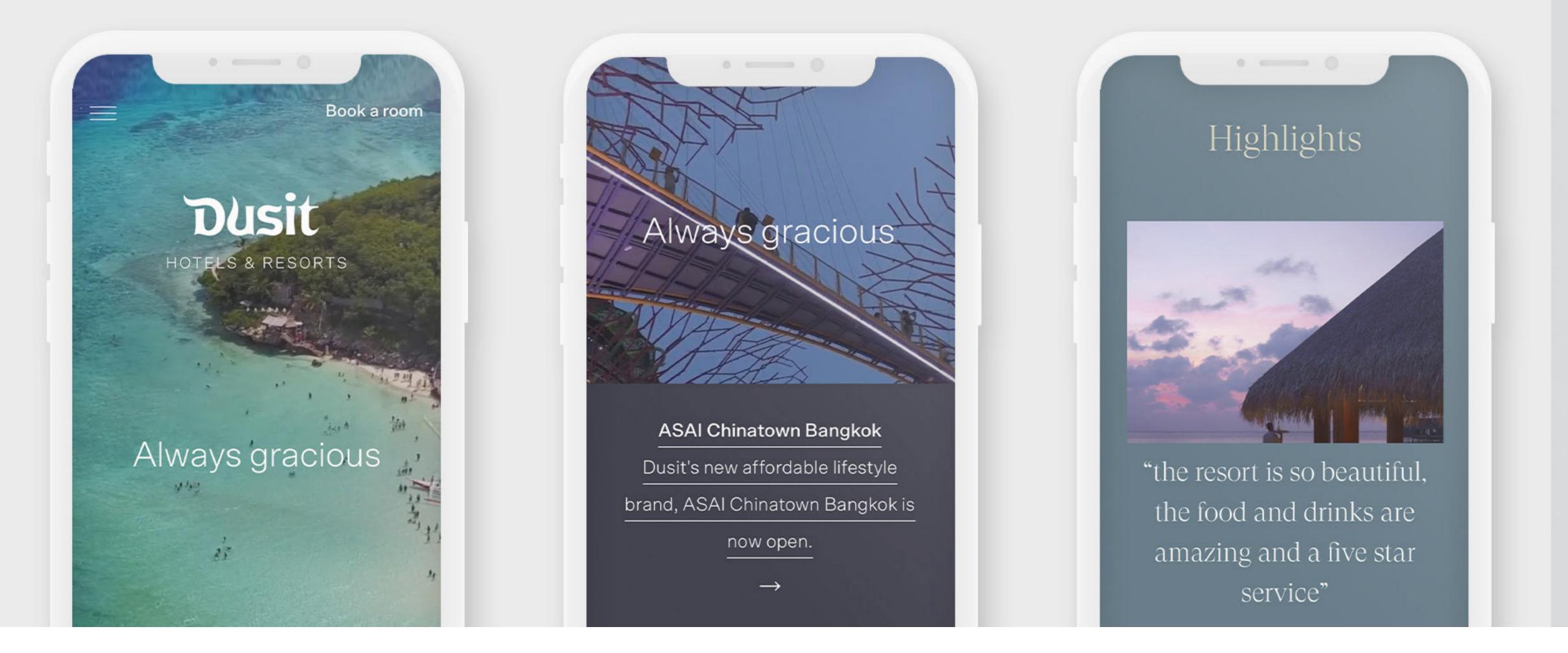


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20/38 Prommitr Villa, Soi Prommitr, Sukhumvit 39, Wattana Bangkok, 10110 SOL7 Management (Thailand) Co., Ltd T: +66 (0) 8965 98794 | E: contact@studiobkk.com

Featured Offers

Embark on a journey memories with the luxury you deserve. We have created a series of experiences to be explored in Hua Hin, Pattaya, Phuket and Chiang

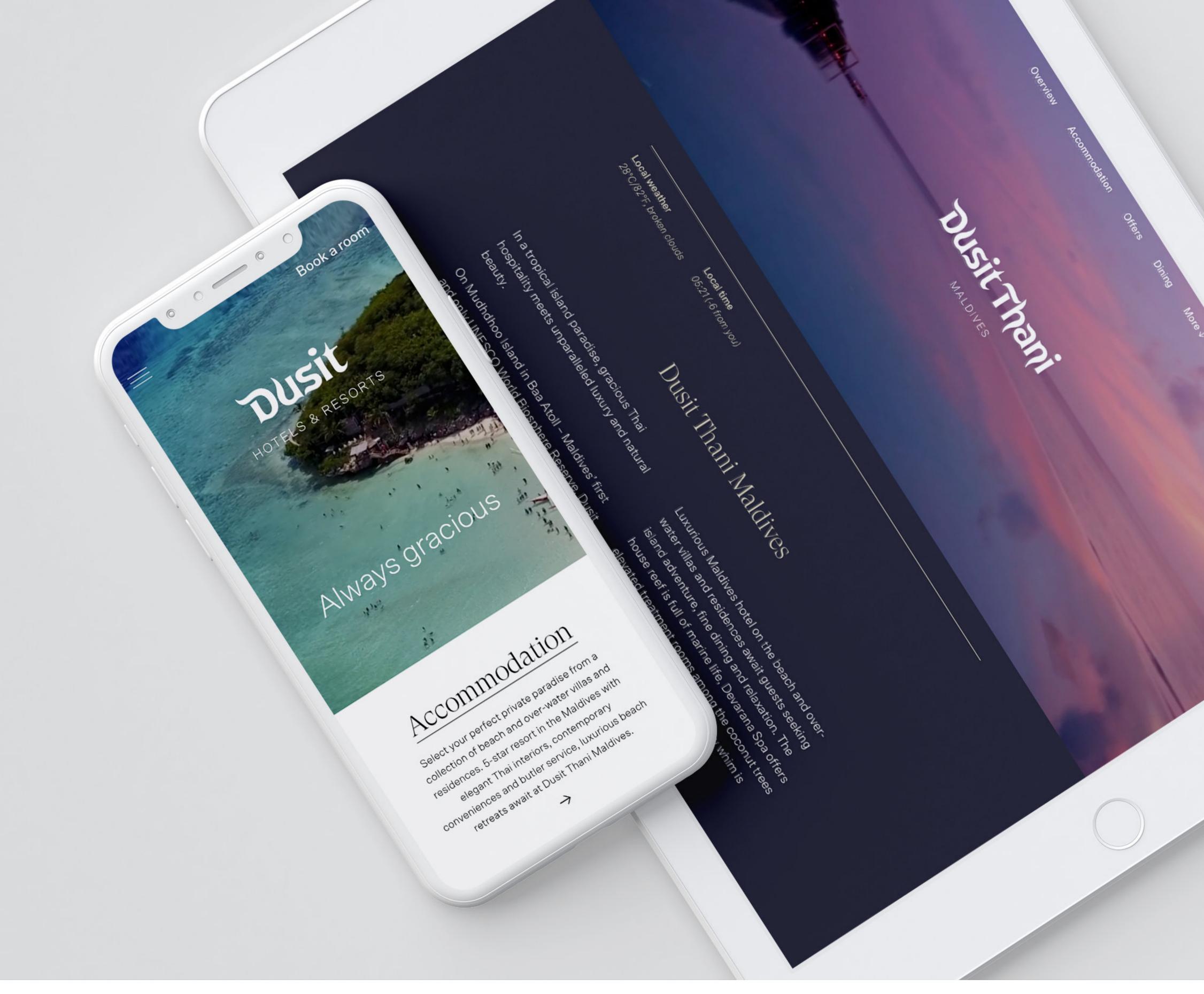


PORTFOLIO

Dust Hotels & Resorts

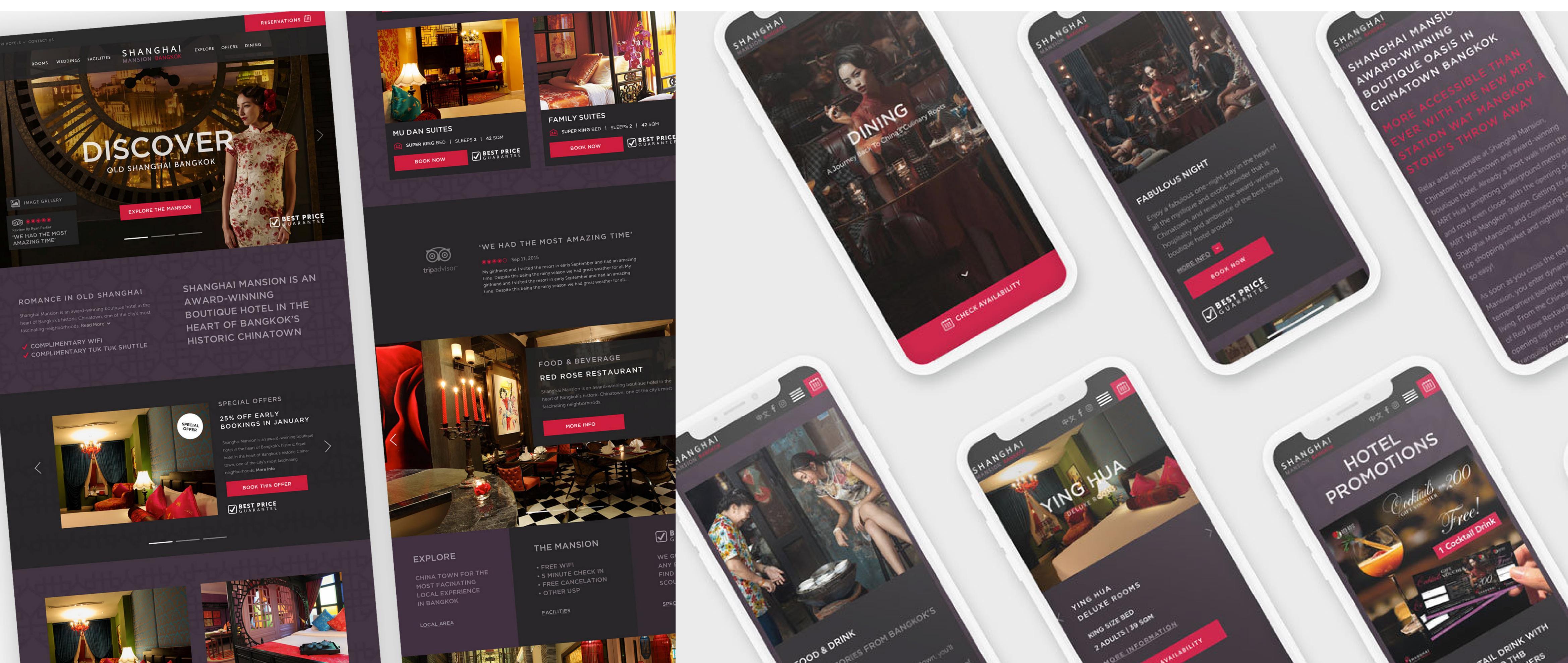
Our continued partnership with iconic hospitality group Dusit Hotels and Resorts has been a remarkable success. With over 40 owned and operated properties over 13 countries, and 2019 sales revenue figures of 2 Billion USD, they truly are an industry powerhouse.





Shanghai Mansion

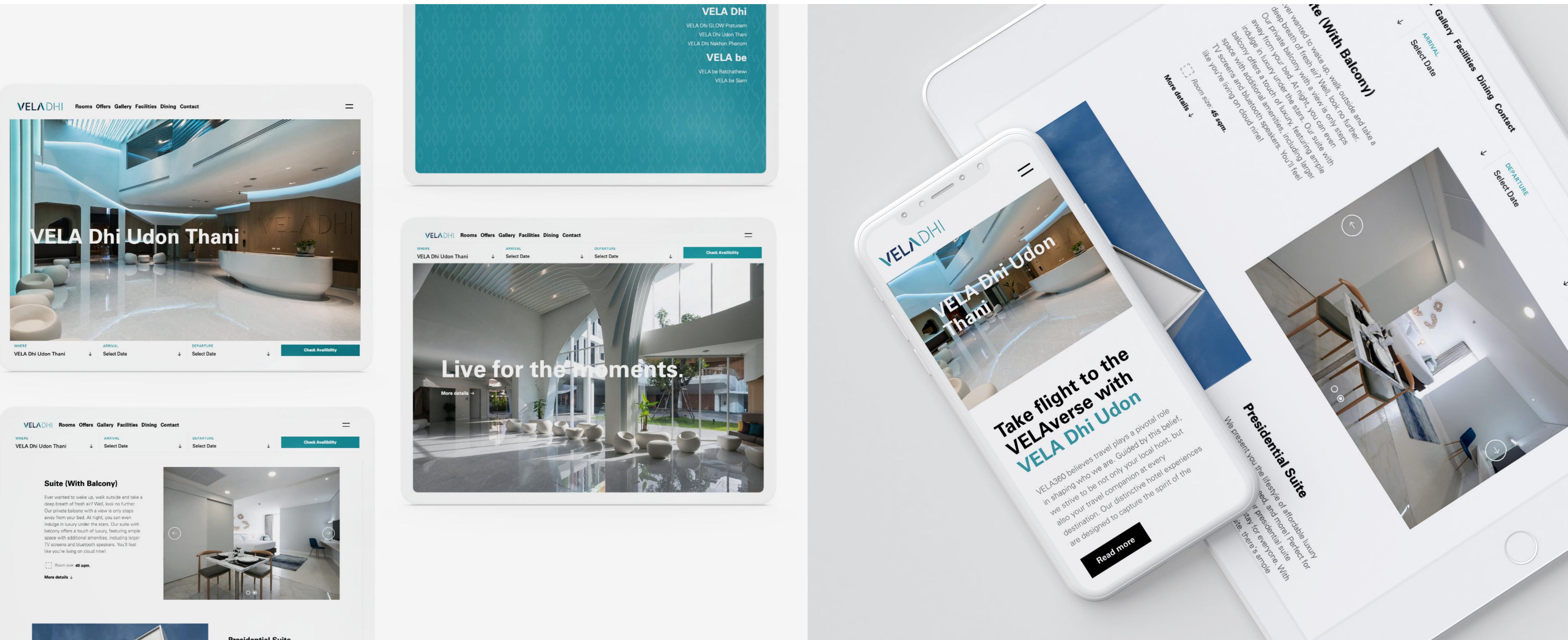
Chinatown's best known, award-winning boutique hotel. Delve into the city's heritage and discover its decadent and fanciful character whilst staying at one of Bangkok's most revered period properties.

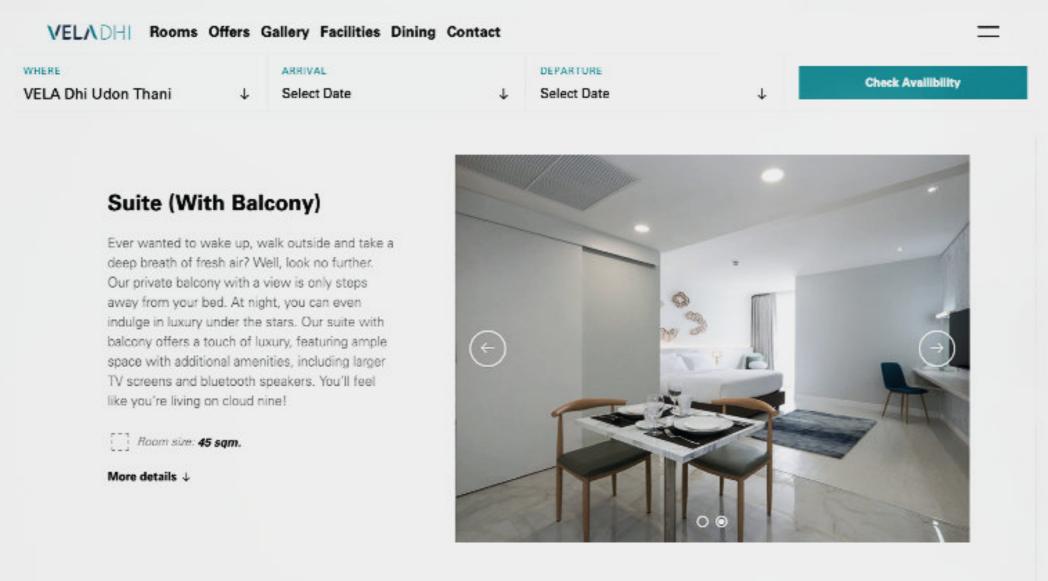


PORTFOLIO

VELA360

A beautifully clean and elegant project - the right balance between quality and affordability, providing a digital platform for VELA guests to explore their wonderful destinations and experiences.





Presidential Suite

Join our 120+ Agency Partner Program

As a Hotel Lobi Digital Partner, you will be consolidating your digital services to one vendor, reducing monthly overheads and management time. Your dedicated account manager will be your access point to all our in-house team, covering every aspect of your hotels direct sales performance.

Monthly Maintenance Packages Daily Support Ticket System

Cost effective, flexible digital solutions for your hotel with one vendor.



Deliciously Satisfying F&B Website Design

Showcase your F&B outlets with a custom designed website and to increase guest and local booking reservations. Integrated with the latest digital platforms and Google friendly for optimized booking performance and local reach.

Digital Touchless Menu

Custom Design Dedicated to your F&B Outlet Google Map, Social Media & Booking Integration



Professional Corporate Group & Property Development



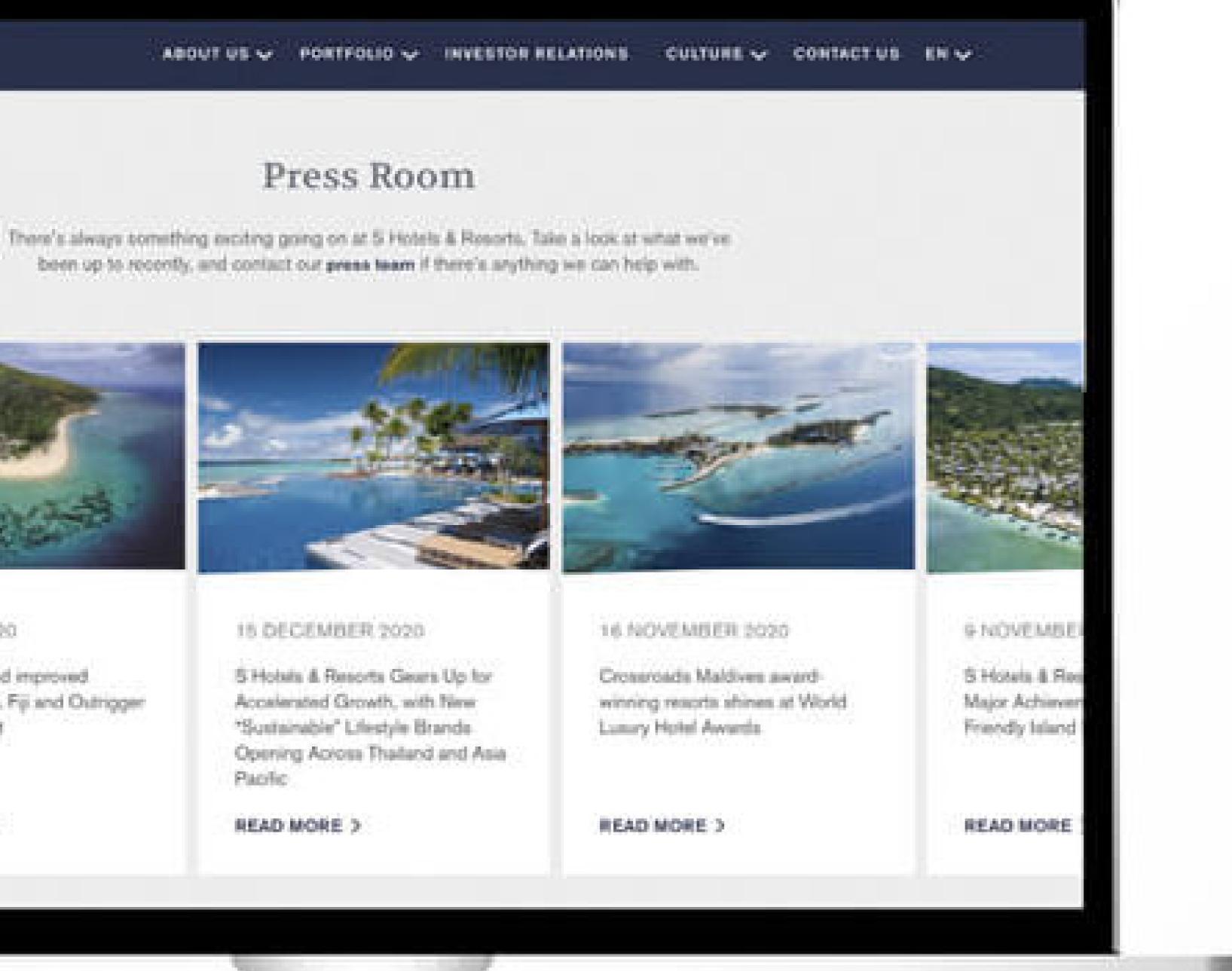
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4 AUGUST 2020

Discover new and improved. Castaway Island, Fiji and Outrigger Fy Beach Resort

READ MORE >



Showcase your hotel's properties, partners, investor relations and company information with a professional, modern website design that reflects the nature of your organisation, communicates your corporate message and conveys your brand identity.

Investor Relations Information Property Portfolio News, Events & Updates

WEBSITE DESIGN

Weddings, Spas, Meetings & Events Websites

Whether it's a dedicated wedding website to wow brides-to-be, a showcase of your hotels stunning spa or details of your meeting room facilities, a digital platform to drive direct sales is an integral element of your marketing strategy.

Custom-Designed Detailed Pages

Showcase Packages and Specials **Drive Leads for Yours Sales Team**



REPORT PROPERTY.

THE OTHER MADE

MEETING & EVENT VENUES

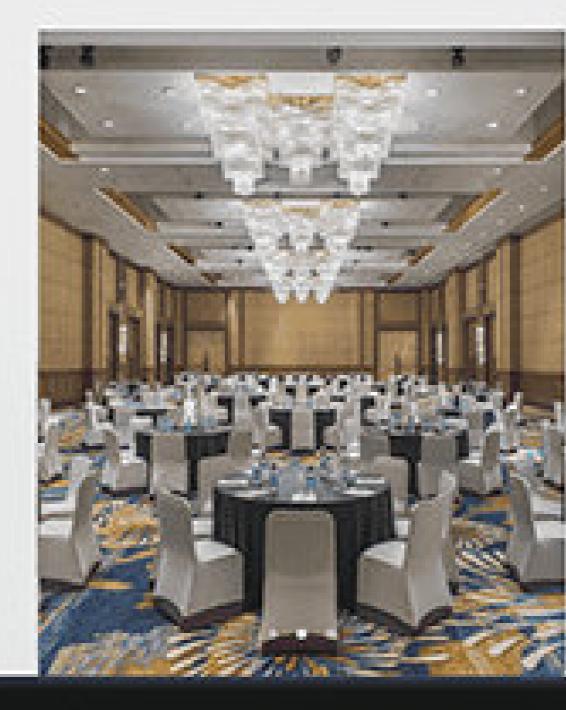
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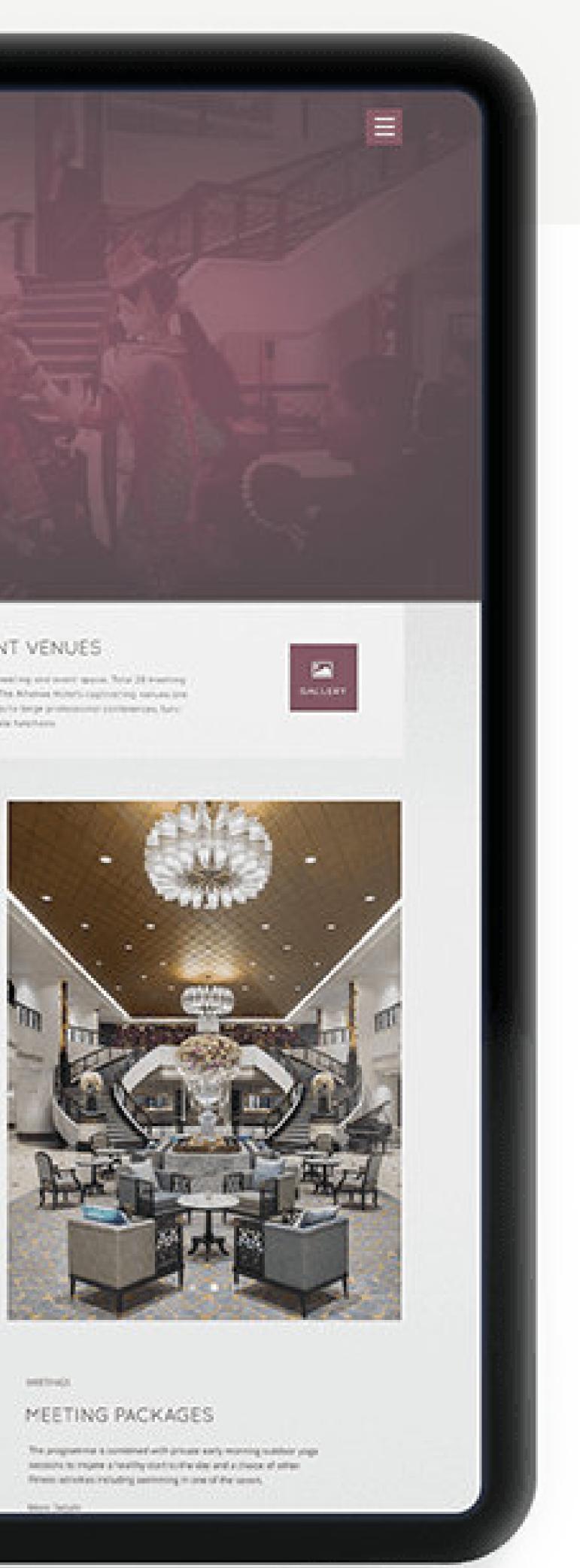
CORPORATE EVENTS

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Sector States

PUBME







'Great experience working with Hotel Lobi – highly professional team and dedicated speedy assistance. The design of SAii Lagoon Maldives has matched every aspect of what we have been looking for.'

Cassandra Chenyue Xu - SAii Lagoon Maldives

Maldives LAGOON

Super-power your hotels revenue today with a high performance direct sales strategy

Bangkok

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